

GOOD BUSINESS™

CORPORATE PHILANTHROPY IN NORTHERN VIRGINIA



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WELCOME

to *GOOD BUSINESS* magazine.

In his recent annual letter to CEO's, BlackRock Chairman and CEO Larry Fink said, "The public expectations of your company have never been greater. Society is demanding that companies, both public and private, serve a social purpose. To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society."

Our entire region took notice. BlackRock is a hugely influential investor with \$6 trillion in managed assets. Coming from Larry Fink, a message that companies can find their "sense of purpose" while also creating value for their shareholders is a very powerful one.

Here in Northern Virginia, many companies are already on this page, incorporating broader social, civic, and environmental goals into their missions. In this issue of Good Business Magazine, Micron Technology, Dewberry, Renner and Company, and The SkillSource Group are all featured. Their respective commitment to service and strategic philanthropic investments are an inspiration to us all.

The Community Foundation for Northern Virginia celebrates these local corporate superstars. And while their collective impact helps grow the local economy, their orientation to community is contributing in no small way to our growing sense of place, our quality of life, and to the ties that bind us to this ever evolving region we call home.



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INSPIRING **FUTURE** **GENERATIONS**

MICRON TECHNOLOGY, INC.

Vice President Tim O'Brien making remarks at Virginia VEX State Championship organized by one of Micron's community partners, NOVA SySTEMic



M

icron believes that strong communities and STEM education opportunities are vital, both for its success and society at large.

Sustaining its role as Virginia's top exporter and a global memory solutions leader requires a talented pool of scientists, engineers and technicians. To help inspire future generations, Micron and the Micron Foundation actively partner with K-12 and higher education organizations.



College students working and volunteering at VEX State Championship, in the picture with Micron representatives

“We can further our impact by developing strategies to engage and partner in order to positively impact our community and increase the pool of STEM graduates.”

– Tim O'Brien, Vice President,
Micron Technology Virginia, Inc.

“We can do a lot as a company by completing volunteer service hours and providing funds from our Micron Foundation, but we can further our impact by developing strategies to engage and partner in order to positively impact our community and increase the pool of STEM graduates,” said Tim O'Brien, Vice President, Micron Technology Virginia, Inc.

One of the ways that Micron has helped support its mission of inspiring future generations is by investing in projects that

specifically assist students in their learning environments. Some of these projects include building a cleanroom at Virginia Tech, an engineering innovation lab at George Mason University, and an electronics lab at the Northern Virginia Community College (NOVA). Micron has also sponsored other state engineering schools. At the K-12 level, one of their focus areas is robotics, and they partner with organizations such as NOVA SySTEMic to support robotics teams in both local and state tournaments as well as individual robotics teams.

Many Micron beneficiaries are also partners of the Community Foundation. “Micron supports the mission of the Community Foundation through both donations and volunteer hours. Beyond fundraising efforts, we also work with the Community Foundation on a support of cybersecurity programs in public schools of the Prince William County and City of Manassas,” said Zuzana Steen, Academic and Community Relations Manager at Micron.

On a more individual scale, the Micron Virginia team members vote and select a local charity each year to dedicate their support, and then provide donations and volunteer hours. This initiative drives even better engagement and involvement between team members and the community, and everyone benefits as a result.

Micron's impact is felt broadly in our region. In Virginia alone, Micron supports and has presence on 24 non-profit and education boards, advisory boards, councils, and committees. Last year, its team members volunteered 4,100 hours under Micron's umbrella. Since 2002 when the company opened its site in Manassas, Micron and the Micron Foundation have donated more than \$8M towards Virginia education and community organizations. **GOOD BUSINESS**

Since 2002 when the company opened its site in Manassas, Micron and the Micron Foundation have donated more than \$8M towards Virginia education and community organizations.



COMMITTED TO COMMUNITY

DEWBERRY

Above: Swimmer from the 2015 Fairfax World Police and Fire Games sponsored by Dewberry
Below: Dewberry welcome tent at 2015 Fairfax World Police and Fire Games Open Swim Event



Dewberry employees have built strong relationships with the community for more than 60 years. Starting as a small office in Arlington, the company has grown to 50+ offices and more than 2,000 professionals nationwide. In Northern Virginia, Dewberry is known for its infrastructure engineering, architectural design, and floodplain management, geospatial and emergency management consulting—and it's in these professional service areas where Dewberry's employees dedicate their time and service. Since 2013, Dewberry has tracked its company volunteer hours through the Presidential Volunteer Service Award and has achieved the gold level each year by volunteering more than 1,000 hours.

For more than 20 years, Dewberry employees have partnered with Luther Jackson Middle School and its STEM-based education initiative, which broadens students' understanding of the positive impact engineering and architectural design has on the community. In 2013, Dewberry was presented with a Fairfax County Public Schools partnership award for its long-standing commitment to the school. Habitat for Humanity also recently recognized Dewberry employees for lending their expertise and providing pro bono design and engineering services for five homes.

Dewberry employees also volunteered at the 2015 World Police and Fire Games in Fairfax, and the organization sponsored events. An annual event that celebrates and honors public safety officers and first responders, Dewberry employees—many of whom support this community either in design of public safety facilities or through planning and exercising services—were eager to help.

Keeping watersheds clean and helping to protect valuable natural resources are also important volunteer activities for Dewberry employees nationwide. Last year, employees participated in clean-up and invasive species removal events at parks in Fairfax.



Dewberry employees helping clean Nottoway Park, Vienna, VA, National Public Lands Day

Since 2013, Dewberry has tracked its company volunteer hours through the Presidential Volunteer Service Award and has achieved the gold level each year by volunteering more than 1,000 hours.

Dewberry employees are committed to the communities where they live, work, and play. Employees are actively encouraged to serve on boards, join professional associations, and participate in community organizations and service events. **GOOD BUSINESS**

“Build strong relationships. Make building relationships with clients, the community and others at Dewberry a priority.”

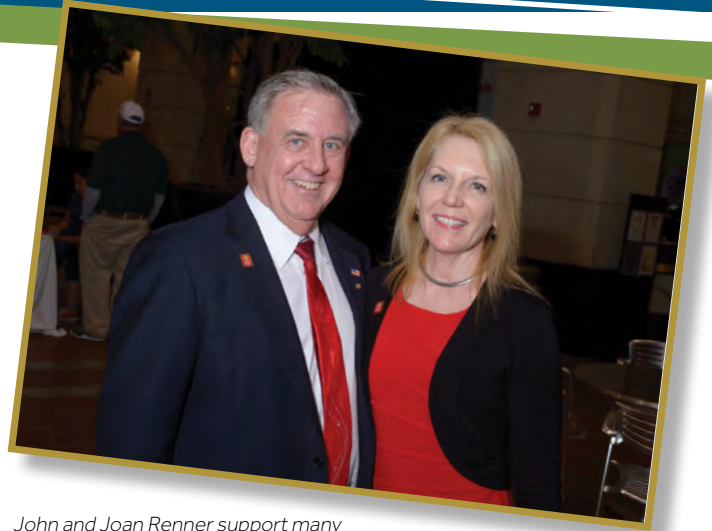
—Excerpt from “Dewberry at Work” Culture Statement



Some members of the Renner team enjoying Halloween

A COMMUNITY **ASSET**
RENNER AND COMPANY, CPA, P.C.

Service to the community is one of Renner and Company's founding principles.



John and Joan Renner support many events that help their Alexandria community

Renner and Company is committed to making a positive impact on the community where its shareholders and staff members live and do business.

Renner and Company, CPA, P.C. a Northern Virginia CPA Firm located in Alexandria, is a full service accounting company that provides services to non-profits, individuals and businesses including government contractors located in the Washington D.C. metropolitan area.

Service to the community is one of Renner and Company's founding principles. Many of the firm's managers and shareholders serve on local boards and support local fundraisers. The firm's staff members frequently participate in charity activities from running a 5k, or making sandwiches, to practicing their landscaping skills. The firm also shares its nonprofit expertise with the local nonprofit community, both as a leader in providing up to date nonprofit accounting information as well as through significant pro bono services, to help local charities with the tax and financial reporting they need to secure funding.

Renner and Company has been honored by a number of local organizations with awards for its community service including Volunteer Alexandria's Small Business Philanthropist of the Year, the Campagna Center's Community Involvement Award and the Alexandria Chamber of Commerce's Small Business of the Year.

Renner and Company is committed to making a positive impact on the community where its shareholders and staff members live and do business. **GOOD BUSINESS**



Above: Workforce Board Chair and Members Todd Rowley, Ed Trumbull, and Bob Frew

Right: SkillSource Staff and Fairfax Sheriff at the Jail Employment Center including Mouly Aloumouati of Fairfax County Government (left), Fairfax Sheriff Stacey Kincaid, David Hunn of the SkillSource Group, Captain Derrick DeGears of the Fairfax Sheriff's Office, Mark Chernisky of the SkillSource Group, and Renee Brown of Fairfax County Government.



BUILDING COMMUNITY & GROWING ECONOMY

THE SKILLSOURCE GROUP, INC.

Improving the skill levels of the Northern Virginia workforce will in turn improve state and local economies, and will arm businesses with employees who have the tools to compete in a global market.

SkillSource Group, Inc. and the Northern Virginia Workforce Development Board work collectively to deliver services through the Northern Virginia public workforce system. SkillSource represents more than 1.9 million residents and tens of thousands of businesses serving the counties of Fairfax, Loudoun and Prince William Counties and the cities of Falls Church, Manassas, and Manassas Park.

SkillSource offers workforce and training services at seven one-stop employment centers. These training services provide free employment and training services assisting eligible low-income youth, adults, and dislocated workers who are seeking new employment opportunities. Improving the skill levels of the Northern Virginia workforce will in turn improve state and local economies, and will arm businesses with employees who have the tools to compete in a global market.

One of the ways that SkillSource implements training is through an Incumbent Worker Training "IWT" program. This program provides funding support for local organizations and non-profits to implement training and additional education programs. The Reston Hospital Center and Sentara HealthCare have both used this training program for current nursing staff with the goal of having all of the nurses complete their minimum Bachelor's degree in Nursing by 2020.

Recognizing the importance of training programs, SkillSource has developed a robust veterans employment and training program that placed more than 400 veterans into sustainable employment, and comprehensive entrepreneurial training for adult job seekers.

Partnerships have been an important part of SkillSource's journey to assist the Northern Virginia workforce as well. For many years, SkillSource has fostered a relationship with the SHARE network – Sharing How Access to Resource Employer. The SHARE network includes Cornerstones, the Korean Community Center for Greater Washington, the Boat People-SOS, and the Fairfax County Housing Authority. SkillSource has also fostered partnerships with local non-profit service agencies such as ServiceSource, the National Council on Aging, and the United Community Ministries, to provide job seekers facing special challenges with the necessary training to reengage with the workforce. The training provided often leads to much-needed employment, which in turn leads to stability and subsequently stronger communities.

As the Northern Virginia workforce convener, SkillSource aligns a variety of participants in the public workforce system to create a more effective working relationship that empowers a strong region. **GOOD BUSINESS**

“With the IWT grant, the Technology Management Association was able to send 14 employees to information technology training to prepare them for an industry-recognized certification exam. As a result, we now have certified individuals with a marketable skill set that can be promoted in our proposals. The dividends have already paid off by gaining work share on existing programs with these new skills. Our employees are pleased with the job enrichment as a result of this opportunity.”

*– Olivia Shultz, Director of HR,
Technology Management Association*

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"We have assisted over 3600 women Veterans and children in over 30 states and territories!"

The mission of **Final Salute Inc.** is to provide homeless women Veterans with safe and suitable housing.

WHO WE ARE

The mission of Final Salute Inc. is to provide homeless women Veterans with safe and suitable housing
Final Salute Inc. believes in paying women Veterans with the proper respect due to them for the service & sacrifice they have provided to our country.

OUR PROGRAMS

H.O.M.E - Transitional Housing
S.A.F.E - Prevention of Homelessness
Stand Up - Employment Transition Assistance

WHY SUPPORT US

We support women Veterans on a national level;
when they are unable to get support locally
No Veterans should be homeless!

TRANSITIONAL FACILITY OPERATING COST

\$25 daily per woman Veteran
(includes food, clothing, transportation, supportive services)
\$5,000 monthly for transitional housing facility
(up to 10 women and children)

Women Veterans have unique needs that cannot be addressed by existing programs that were designed for men.



Over half of homeless women Veterans are single mothers. There are an estimated 55,000 homeless women Veterans nationwide.



Over 60% of government funded housing programs don't take in women or women with children



18% of homeless women Veterans have deployed to Iraq and Afghanistan

Contact Us

Phone: 703-224-8845
E-mail: leadership@finalsaluteinc.org
Web site: www.finalsaluteinc.org

The needs of homeless women Veterans are immediate. They need our support

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Shelter House's **mission** is to prevent and end homelessness by engaging the community, building effective relationships, and providing crisis intervention, safe housing and supportive services. We move nearly 400 families from homelessness into permanent housing every year. Of the 1,600 people we serve, nearly 60% are children.

Did You Know?

- ⦿ We are home to the second largest homeless population in our region.
- ⦿ A family must earn \$69,240 annually to afford a two bedroom apartment.
- ⦿ 57% of adults in families who are homeless are working.
- ⦿ 42% of families are homeless due to domestic violence.

We envision a community free of homelessness and domestic violence.



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Give of yourself to help someone else! This is a great opportunity to define your company's image, build teamwork among colleagues, and strengthen the community you live and work in.

Donate Items

Increase employee engagement by organizing a donation drive.

Donate Funds

Unrestricted donations help us to provide custom services to families with specific needs. Partner with Shelter House for your upcoming event to help create awareness and promote that a portion of all funds raised will go to a local non-profit organization.

"By committing our time, talents and resources, we are able to make a sustainable and positive impact on the success of those who are being served at Shelter House."

Acumen Solutions

"The wide variety of ways in which we can contribute to Shelter House motivates us to stay involved. Whether having a volunteer day, organizing a drive or donating funds, we are given several opportunities to show our hearts to make a difference."

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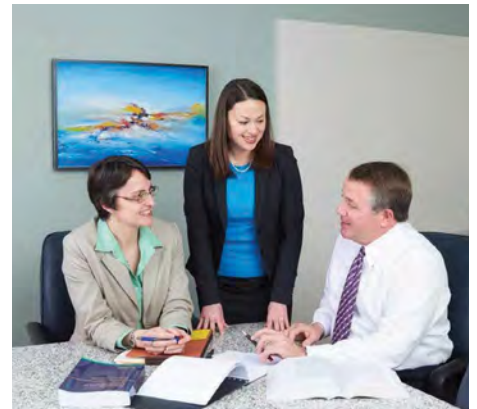
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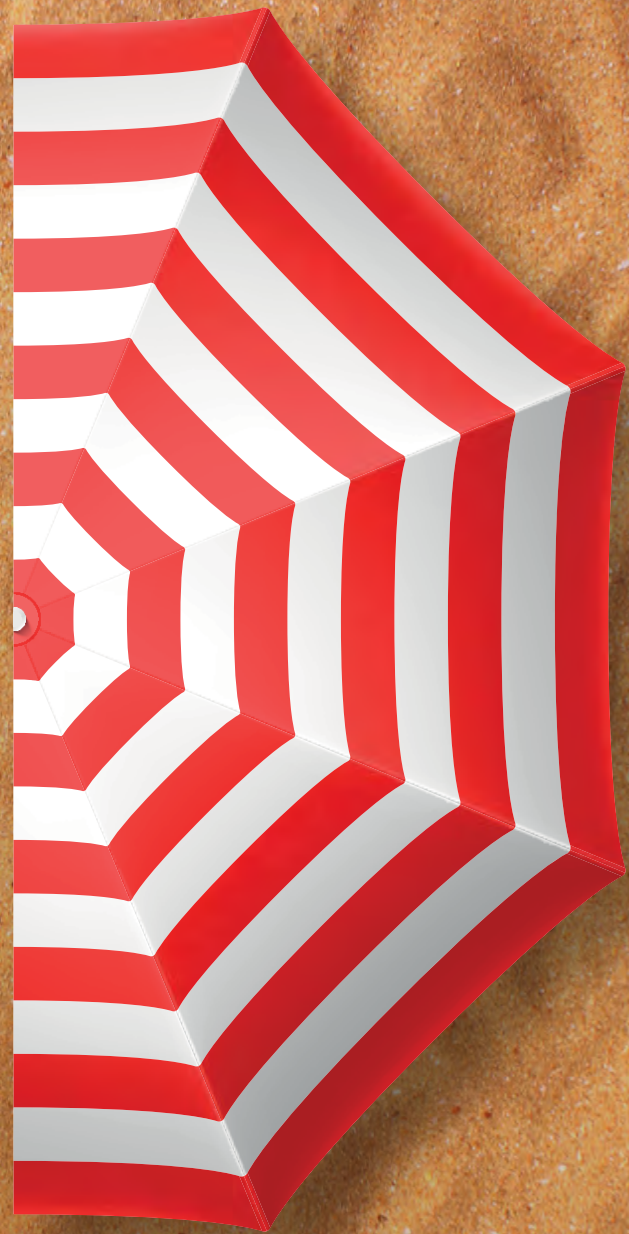
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Jas Boothe

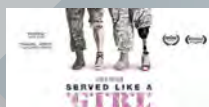
Expertise

- Leadership
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- Resilience



FEATURED IN:

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BIO

Major Jas Boothe is a Chicago Native, Disabled Army Veteran, Cancer Survivor, Speaker, Coach and Trainer who gave over 17 years of service to this great nation.

Jas has spoken to a wide variety of organizations and groups including Defense & Veteran Organizations, Corporate teams and groups, Women's Groups & Conferences, Colleges, Homeless Advocacy & Support Groups and Cancer Survivor Groups.

Jas Boothe is the President and Founder of Final Salute Inc, providing homeless women Veterans with safe and suitable housing.

She founded Final Salute Inc due to her life being torn apart by Hurricane Katrina, homelessness and cancer in 2005. Jas was a single mother in the Army Reserves who was headed to Iraq. Due to her efforts and tireless advocacy, Final Salute Inc has raised over 3 million dollars, supported over 3600 women Veterans and children and provided over 12,000 days of housing since 2011.



GOT YOUR Story?



Jas has regular appearances on national media and here are a few of the awards and recognitions Jas has received for her leadership and community impact: Oprah Winfrey and Toyota Standing Ovation, People Magazine Hero Among Us, CNN Hero, America Red Cross Tiffany Circle - Distinguished Woman Warrior Award, Redbook Magazine - We Learn From Her, Department of Defense Spirit of Hope Award, American Veteran's Center - Lillian K. Keil Award for Women's Contributions to the Military, Unstoppable Mom - Live with Kelly and Michael, All You Magazine - Be Inspired, YWCA Woman of Distinction, Marie Claire Magazine - America's Forgotten Heroes and the list goes on!

Jas is also featured in the 2017 documentary "Served Like a Girl", produced by Lysa Heslov, which follows several American women who were wounded in action and are now transitioning from soldier to civilian after serving their country in Iraq and Afghanistan.

Boothe holds dual MAs in Human Resource Management and Management and Leadership from Webster University.

Speaking Topics Include:

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Loneliness is not a leadership or positional issue, it is a personality issue. Jas teaches the importance of connecting, attracting and influencing as the key factors to successful and sustained leadership.

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Keynote or Workshop

Let's be real...the dream is free but the journey isn't. Jas teaches current and inspiring entrepreneurs the true cost of dreaming and how storytelling is the most vital tool in bringing dreams to life.

THE SOLDIER'S CREED

Keynote

Jas delivers an engaging keynote on how the Warrior Ethos shaped her a military leader and was the key to success as a veteran advocate.



Testimonial:

Jaspen Boothe was the guest speaker for the Veterans Day Celebration at the U.S. Environmental Protection Agency. She was incredible! Every year we invite great speakers to come and share their story. Well, this year we had a speaker that not only shared her story but connected with the audience in a way that I had not witnessed previously. It was a pleasure to meet Jas and I hope we can work together on other initiatives in the future.

Tania L. Allen EPA Veterans Employment Program Manager Office of Human Resources, Human Capital Management Division

Link to full speaker bio:

http://www.womenveteransspeakers.com/team_member/jas-boothe/

To book, please contact Linda Maloney via

lindamaloney@womenveteransspeakers.com

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Trees
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LIFE.**

On the morning of April 16, 2007, 32 students and faculty were killed by a shooter at Virginia Tech. It remains the worst such tragedy on a college campus in American history.

On Sunday, April 29, at 1 pm, VTF, in a PARKnership with the City of Alexandria, will plant 32 trees in Chinquapin Park to create a memorial grove, designed by some of the students at Virginia Tech's Old Town-based Landscape Architecture school, which will honor the victims and the survivors.

All are invited to the planting. If you would like to show your support for this project, please donate at www.vtffamilyfoundation.org/donate.

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THE COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA

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 Dulles Regional Chamber of Commerce
 Elizabeth S. Powell Revocable Trust
 Fairfax County Convention & Visitors Corporation
 Fairfax Court Appointed Special Advocates
 Fairfax Ferns Gardens Club
 Fidelity Charitable Gift Fund
 Food For Others
 George Mason University Foundation
 Global Impact Funding Trust
 Good Shepherd Housing & Family Services
 Greater Washington Community Foundation

Hans and Lilian Geyer Trust
 INOVA Health System
 Jaquelin R. S. Lamond Revocable Trust
 Jones Family Charitable Trust
 Judy Lippman Redpath Revocable Trust
 Kiwanis Club of Manassas Battlefield Virginia
 Knights of Columbus Council 8600
 Lake Braddock Secondary School
 Lenore R. Binzer Revocable Trust
 Loudoun Cares
 LWH Family Foundation
 M&T Bank Charitable Foundation
 Mary Louise Gurley Bushel of Money Foundation
 Micron Technology Foundation, Inc.
 Morrissette Family Foundation
 Northern Virginia Association of Realtors
 Northern Virginia Chamber of Commerce
 Northern Virginia Regional Park Authority
 Prince William Bar Association - Executive Committee
 Prince William County Bar
 Prince William County Public Schools Education Foundation
 PWCS Education Foundation Virginia Star Program
 Raymond James Charitable
 Reston Montessori School
 Reston Raiders Hockey Club
 Sanders Corner Elementary PTA
 Schwab Charitable Fund
 Sharp Science Students Foundation
 Shatila Family Trust
 St. John Neumann Church
 Strup Family Fund
 Suntrust Foundation
 The ARC of Northern Virginia

The Benevity Community Impact Fund
 The Claude Moore Charitable Foundation
 The Community Foundation Serving Richmond and Central Virginia
 The Dwyer Family Trust
 The House, Inc.
 The Huntsman Family Charitable Foundation
 The Imogene T. Brown Trust
 The Mercantini Family Trust
 The Milton J. Herd Revocable Trust
 The National Symphony Orchestra
 The Reston Chorale
 The Roberts Family Foundation, Inc.
 The SkillSource Group, Inc.
 The State Theatre Foundation, Inc.

The Trust Company of Virginia
 The U.S. Charitable Gift Trust
 The Wiltse Family Foundation
 The Windibrow Foundation
 The Wolf Family Charitable Trust
 tisbest Philanthropy
 Unitarian Universalist Church in Reston
 United Cerebral Palsy of Washington & Northern Virginia, Inc.
 United Way of Greater Portland
 Van Metre Companies Foundation, Inc.
 Venture Philanthropy Partners
 Virginia Hospital & Healthcare Association
 Virginia State Police
 Virginia State Police Alumni
 Walter H. Oehrlein Revocable Living Trust
 Zeldin Family Foundation



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