



LEADERING: NAVIGATING THE NEXT ECONOMY

@nancygiordano | playbiginc.

breathe...

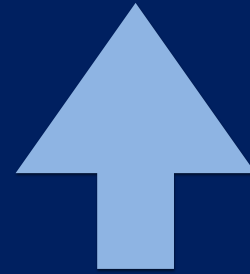
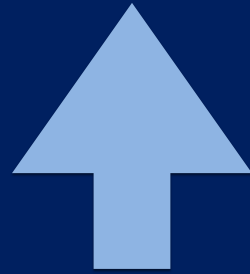
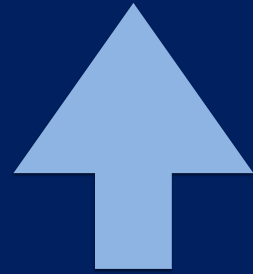


What does the future need
+ expect of us?

What are we each in a unique
position to create + contribute to it?

Three lenses into the Future:

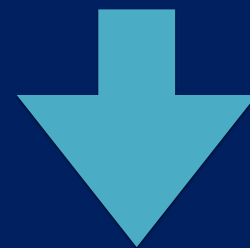
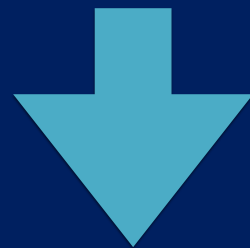
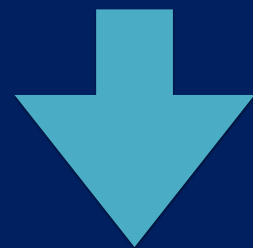




Quality | Innovation | Transparency | Personalization | Speed | Discovery | Safety

DEMANDING MORE ... FOR LESS

Time | Energy | Complexity | Loyalty | Attention | Trust | Patience | Money



Even before the pandemic started...

1 OF 3

The odds of failure are increasing. One out of three public companies will cease to exist in their current form over the next five years—a rate six times higher than 40 years ago.



2x

The gap between winners and losers is growing. The profitability spread between top- and bottom-quartile companies has nearly doubled over the past 30 years.



Source: BCG | Boston Consulting Group Thriving in the 2020's

THE FORCES SHAPING THE NEW ECONOMY:

one

digital reliance for
work, well-being+:



one percent in:
“exponential”

two

appreciation for
planetary health



better balance btw
econ + planet

three

attention on
systemic biases and
growing inequities



equity, justice
+ accessibility

four

a deeper understanding
of ourselves, our
capacities and
our support networks



greater resilience +
support systems

THE FORCES SHAPING THE NEW ECONOMY:

five

A generation with an empowered social brain coming of age in an era of disruption, reinvention and huge responsibility ... and anxiety



Young Adults' Pandemic Mental Health Risks

In a new C.D.C. survey, 18- to 24-year-olds reported the highest levels of symptoms of anxiety and depression, and a quarter of them said they had seriously considered suicide.



In a recent survey, 62.9 percent of young adults reported symptoms of anxiety or depression, or both. Getty Images

Artificial Intelligence
VR + AR + MR
Sensors + IoT
H/M + B/C Interfaces
Robotics + RPA
Distributed Web
Cybersecurity
Drones
3D+ Printing
Biotech/Engineering
5G
Quantum Computing



Technology is advancing...

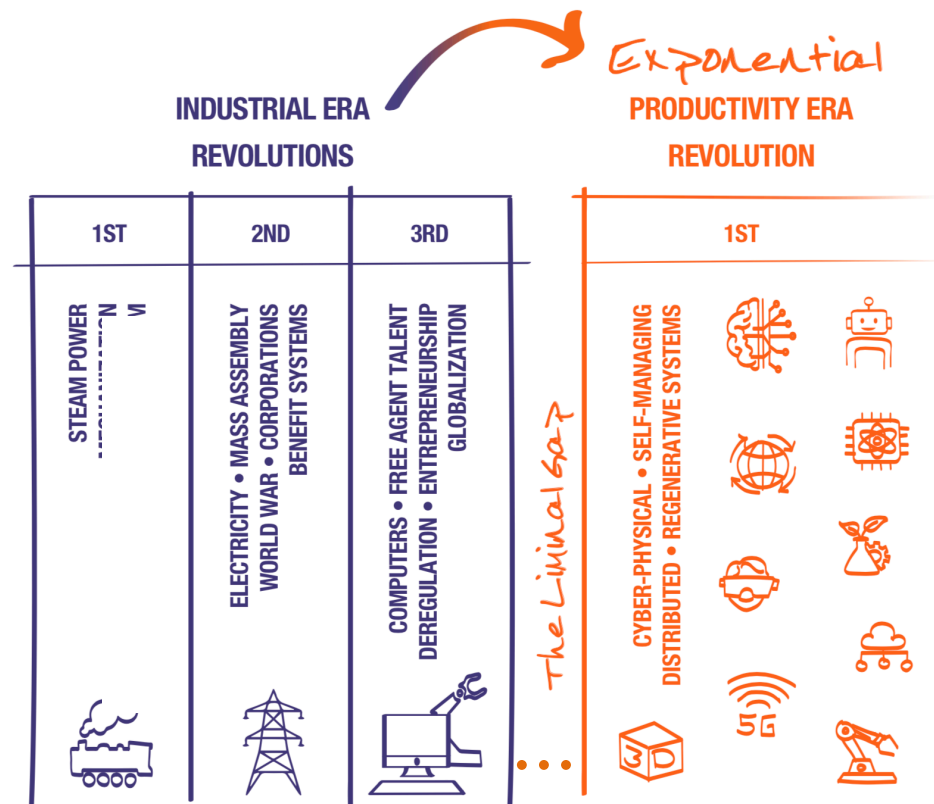
Information is growing...

Culture is shifting...

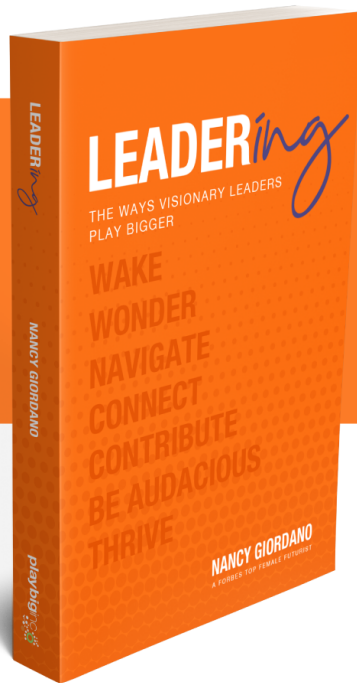
EXPONENTIALLY



the future of Society?



Source: Leading



LEADERing

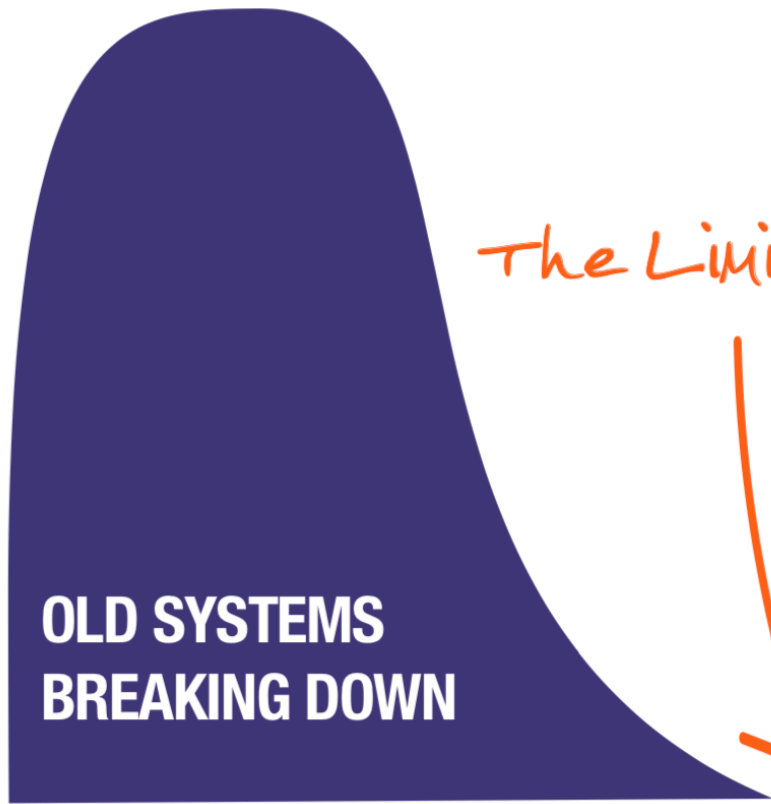
THE WAYS VISIONARY LEADERS
PLAY BIGGER

...the new mindset we need to build the future we want
www.leadering.us



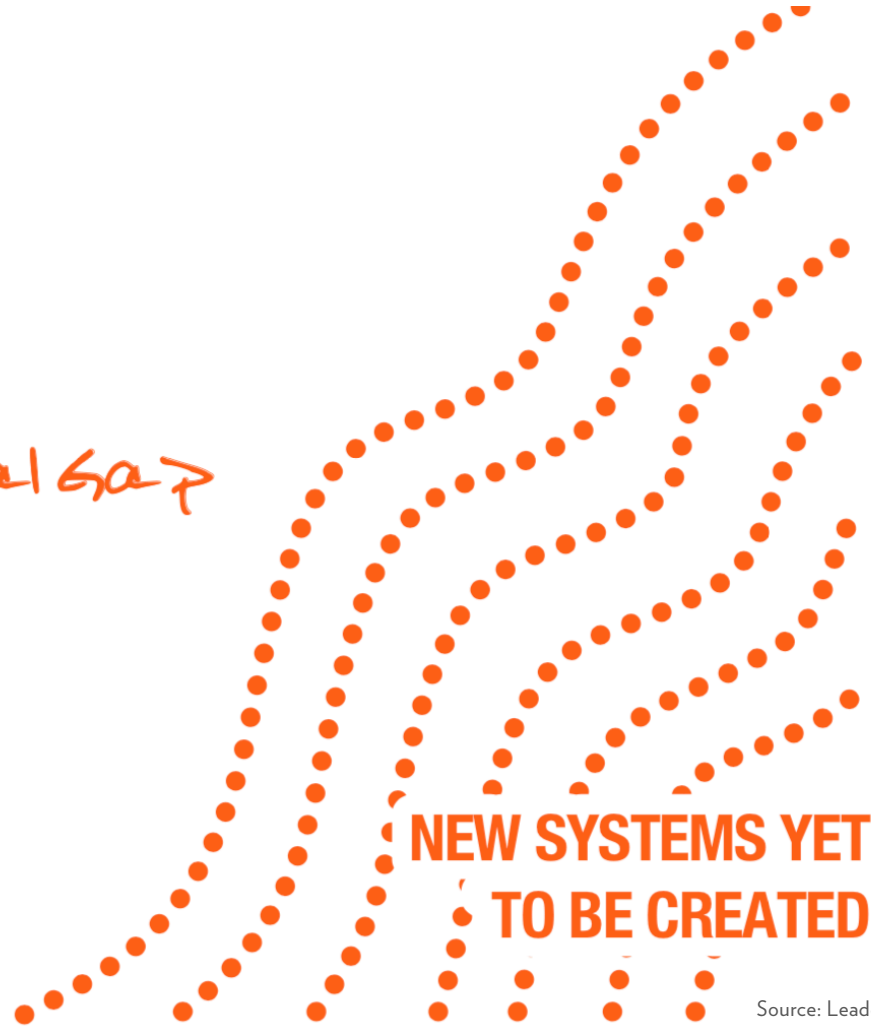
(n): a static, closed, hierarchical, organizational approach designed to scale efficiently for consistent, short-term growth.

(v): cultivating a dynamic, adaptive, caring, inclusive mindset which supports continuous innovation for long-term, sustainable value.



**OLD SYSTEMS
BREAKING DOWN**

The Liminal Gap



**NEW SYSTEMS YET
TO BE CREATED**

Source: Leading

RISK = ?

Structures put in place to reduce risk in the 20th Century are now often the very things creating vulnerability in the 21st Century. It's time to let go of the playbook....

“Your playing small does not serve the world .”

M. WILLIAMSON



NancyGiordano.com

THANK YOU!

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