



Key Insights: 2025 Nonprofit Pulse Survey

The Community Foundation for Northern Virginia conducted a Nonprofit Pulse Survey in March among this year's Community Investment Fund applicants. Nonprofit services span every area including housing, childcare, food pantries, meals, medical services, education and many community-based services. The survey insights are crucial for donors to understand and support Northern Virginia's nonprofits. Here's what we know so far:



Approximately **50% of Northern Virginia's nonprofits** receive Federal funding.



In Northern Virginia, about **850 nonprofits receive over \$2.6 billion** in government grants.



Common sentiment shared among nonprofits: **sense of fear/uncertainty** and **waiting for impacts**.



62% of nonprofits have **some reserve funds** to continue operations.



Those with reserves would **close within the year** without additional support.

CURRENT LANDSCAPE OF NORTHERN VIRGINIA



30% of our population experience poverty or low income, defined as below \$120,000 for a family of 4.



Young families find it difficult to afford to live here; especially those earning less than \$150k.



27,000 young people in Northern Virginia experience food insecurity.



From 2023 to 2024, homelessness in Northern Virginia increased by 6%.



There are over 378,000 Federal employees in the DMV; 90,000 of which reside in Northern Virginia.



For the week ending March 30, initial unemployment claims were 24% higher than last year.



**OUR COMMITMENT to
Northern Virginia as
the community's
trusted advisor:**



Stay **informed**
Communicate needs
to networks
Offer **education**
events and resources

Encourage giving to
Permanent Fund and
Endowments
Provide **effective**
philanthropy

How Can You Help?

SUPPORT ENDOWMENTS

The Permanent Fund for Northern Virginia is a permanent community endowment that will help shape the future of the region.



SHARE COMMUNITY NEEDS

Connect with fellow Northern Virginians to engage in meaningful conversations and exchange insights about the unique opportunities and challenges our region is currently facing.



GIVE LOCALLY

Co-invest your charitable dollars in Northern Virginia to amplify collective impact, fostering positive change and creating lasting improvements in the community by working together with other like-minded donors and organizations.

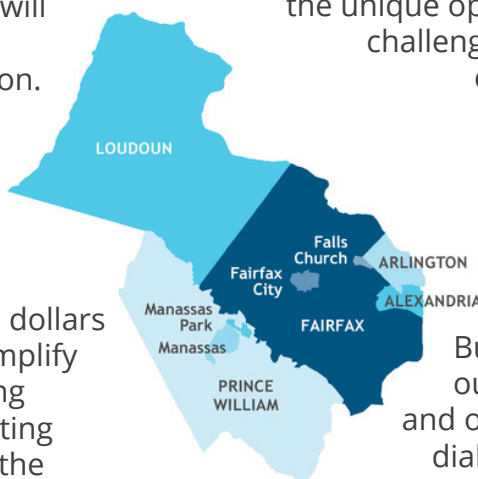


REMAIN INFORMED

Build understanding of our region's challenges and opportunities through dialogue, research, data, and constantly learning from voices throughout our community.



the center for
community research
AT THE COMMUNITY FOUNDATION
FOR NORTHERN VIRGINIA



Continue learning with us as we know more:

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