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FOR IMMEDIATE RELEASE

Mic Meets Mission: We're Good Podcast and Community Foundation for Northern Virginia Partner to Empower Local Voices

Fairfax, VA (August 13, 2025) – [The Community Foundation for Northern Virginia](https://www.cf-nova.org/) (CFNOVA) and the [We're Good Podcast](#) have teamed up to amplify community stories. This partnership celebrates the everyday brilliance of individuals and organizations working to create a more positive world—perfectly aligning We're Good's storytelling vision with the Community Foundation's mission to build a Northern Virginia that works for everyone.

Listeners to the We're Good Podcast discover and plug into all the good that is going around us here at home. Host and former television news reporter Lee Ann Necessary Brownlee interviews the people and organizations in our region already working to make a positive difference in our world. Past interviewees include nonprofits such as Dog Tag Bakery, Doorways, and Horton's Kids. The partnership between the Community Foundation and We're Good expands the reach and amplifies the voices of nonprofits, helping us all better understand—and respond to—what our neighbors, friends, and children need most right now. "We also hear a deep need for more uplifting stories. Our listeners feel more positive and recommend the We're Good Podcast to others," says Tanya Ruiz La Force, We're Good co-founder and long-time CFNOVA supporter and volunteer. "By working together, nonprofits now have a dedicated outlet for their stories."

The Community Foundation and We're Good will launch a forthcoming series of co-branded podcast episodes featuring select nonprofits from the Foundation's 2025 grantee cycle. Together, CFNOVA and We're Good will spotlight organizations making a difference in key areas such as Intellectual and Developmental Disabilities, Environmental Sustainability, Aging, and Education. Each featured nonprofit will receive tailored support to help them leverage their podcast interview as a powerful promotional tool.

As Northern Virginia's charitable giving partner, the Community Foundation is committed to raising awareness of the region's most pressing needs. "Through this collaboration, We're Good and the Community Foundation will elevate the voices of those working on the front lines of community change—offering listeners compelling stories that deepen understanding and inspire action. Each episode will bring to life the challenges, solutions, and human impact behind the issues shaping our region." – Renée Byng Yancey, President and CEO of the Community Foundation.

Podcast fans may now [listen to We're Good](#) wherever they get their podcasts, including an [episode featuring the Community Foundation](#) and a [pop-up podcast episode](#) at the Community Foundation's Community Impact Celebration. Stay tuned for special episodes to come in 2026.

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ABOUT THE COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA

The Community Foundation for Northern Virginia is building a region that works for everyone by advancing equity through philanthropy and community leadership. Since 1978, we have united thousands of generous Northern Virginians with the causes they care about through donor-advised funds, permanent funds, giving circles, and charitable endowments. We cultivate enduring partnerships with nonprofits, foundations, government, businesses, and community members, maximizing impact to drive meaningful change. Through Insight Region®, our original research initiative, we deliver data-driven insights that reveal the trends and issues shaping Northern Virginia's future.

The Community Foundation proudly serves all Northern Virginians in Arlington, Fairfax, Loudoun and Prince William Counties and the Cities of Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park. Learn more at cfnova.org.

ABOUT WE'RE GOOD PODCAST

We're Good is a podcast that recognizes and promotes people and organizations who are making a positive community impact. We're Good celebrates powerful stories of good work and inspires listeners to engage.

The podcast was created by a trio of professionals in the fields of finance, journalism, and philanthropy and it launched in February 2025 with the goal of highlighting the vital work of non-profits. By celebrating those who are making a difference in our community, We're Good is the front-row seat to rediscover the good happening all around us. To connect with the people you have heard on the podcast, or to support future We're Good productions, you can go to weregood.net/contact.