

## CFNOVA Corporate Partner Network

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Invest in Northern Virginia's future through sponsorship and philanthropy.



### Amplify Your Impact

CFNOVA Corporate Partners are companies that commit **\$5,000 or more annually** to strengthen our region. Your investment supports the Community Foundation's **signature events and initiatives**—including the [Raise the Region Gala](#) and [Shape of the Region Conference](#)—while also amplifying your impact through **pooled contributions to our [Community Investment Funds](#)**.

This model allows your company to:

- **Participate in high-profile events** that celebrate philanthropy and thought leadership.
- **Gain visibility and recognition** among Northern Virginia's business and nonprofit community.
- **Multiply your impact** by joining other partners in funding larger, more strategic grants that address critical needs across education, health, and economic mobility.

*Example:*

"As a small company, our challenge is being able to give a large enough grant to truly make an impact, so we love that our donation will contribute to the larger grants you are able to make, and in support of focus areas that are important to us as well."

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## What Your Partnership Includes

Your annual membership combines **event participation**, **community leadership benefits**, and **philanthropic impact**:

### Event Sponsorship Benefits

- Premium seating and branding opportunities at the **Raise the Region Gala**.
- Tickets and visibility at the **Shape of the Region Conference**.
- Opportunities for speaking engagements, video features, and digital promotion.

### Community Leadership Benefits

- Membership in the **CFNOVA Corporate Partner Network**.
- Invitations to exclusive donor events and Community Impact Celebrations.
- Access to nonprofit insights data and personalized consultations with CFNOVA leadership.

### Philanthropic Impact

- A portion of your membership is recognized as a **tax-deductible** gift to CFNOVA's **Community Investment Fund** grant pool, and granted out to nonprofits addressing critical needs in Northern Virginia.
  - Matching gifts from CFNOVA at higher sponsorship levels.
  - Recognition for your company's commitment to regional resilience.
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## Corporate Partner Levels & Benefits

Annual Partnership Level	Raise the Region Gala	Shape of the Region Conference	Community Leadership & Philanthropy
\$50,000	Premium tables, video feature, champagne toast, VSG Lounge access, full-page ad	20 tickets, speaking opportunity, podium logo, Facebook Live interview, vendor table, full digital ad	\$7,500 to CIF + \$1,500 match, exclusive donor events, opportunity for featured newsletter article
\$25,000	2 premium tables, champagne toast, VSG Lounge access, full-page ad	16 tickets, logo on event banners, Facebook Live interview, vendor table, full digital ad	\$5,000 to CIF + \$1,000 match, exclusive donor events, opportunity for featured newsletter article
\$15,000	1 premium table, ½-page ad	12 tickets, Facebook Live interview, vendor table, full digital ad	\$3,000 to CIF + \$500 match, exclusive donor events, opportunity for featured newsletter article
\$10,000	1 premium table, ⅓-page ad	6 tickets, vendor table, full digital ad	\$2,000 to CIF, exclusive donor events
\$5,000	Logo placement	4 tickets, vendor table, ½-page digital ad	\$1,000 to CIF, exclusive donor events

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## Join Us

**Become a CFNOVA Corporate Partner** and help shape a stronger, more resilient Northern Virginia.

Please Contact [Tara Nadel](#), Chief Marketing Officer, with any questions and to inquire about customized packages.

# CFNOVA Corporate Partners Form

Community Foundation for Northern Virginia

[www.cfnova.org/annual-partners](http://www.cfnova.org/annual-partners) | [tara.nadel@cfnova.org](mailto:tara.nadel@cfnova.org)

## CORPORATE PARTNER INFORMATION

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COMPANY NAME (as it will appear in promotions)

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PRIMARY CONTACT

PHONE

EMAIL

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FOLLOW-UP CONTACT (for promotional benefits and engagement)  
(if different, for promotional benefits and engagement)

PHONE

EMAIL

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ADDRESS

CITY, STATE ZIP

## PARTNER LEVEL

✓ Please select your desired package:

• ☐ \$50,000

• ☐ \$25,000

• ☐ \$15,000

• ☐ \$10,000

• ☐ \$5,000

• ☐ We would like to discuss a

**customized sponsorship package**

## PAYMENT OPTIONS

• ☐ Payment enclosed (check payable to  
*Community Foundation for Northern  
Virginia*)

• ☐ Please invoice us

• ☐ We will make payment online at:  
**[www.cfnova.org/annual-partners](http://www.cfnova.org/annual-partners)**

• ☐ Other (please specify):

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## RECOGNITION & PROMOTIONS

Please submit your high-resolution logo and any specific brand guidelines to  
**[tara.nadel@cfnova.org](mailto:tara.nadel@cfnova.org)** upon submission of this form.

*The Community Foundation for Northern Virginia is fully tax-exempt under Sections 501(c)(3) and 170(b)(1)(A)(vi) of the Internal Revenue Code. EIN: 51-0232459. Your acknowledgment receipt will indicate the portion of your sponsorship that is considered tax-deductible after benefits are deducted.*

Community Foundation for Northern Virginia

Mailing Address: P.O. Box 10005 | McLean, VA 22102

Payment Address: P.O. Box 791918 | Baltimore, MD 21279-1918