

# Co-Creating a New Northern Virginia

An Emerging Vision of a More Inclusive, Sustainable and Equitable Region

Thursday, March 11, 2021

12:30 - 2:30 pm

Virtual Conference

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All we see is opportunity. Our region is more awake and alive, more committed to inclusion, sustainability, and equity than ever. Government, social, and private sector actors are leaning in together to address entrenched and complex local issues. We are coming together as a region to institute real change.

Join us for the most interactive and participatory Shape of the Region Conference to date.

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## Keynote Speaker



[www.nancygiordano.com](http://www.nancygiordano.com)

### Nancy Giordano

**Strategic Futurist | Global Keynote Speaker**

Described as endlessly optimistic, Nancy Giordano is a strategic futurist, global keynote speaker, corporate strategist and gatherer with a drive to help enterprise organizations and visionary leaders transform to meet the escalating expectations ahead. Recognized as one of the top female futurists, Nancy's expertise and experiences ranges from A.I. to frozen foods to reinventing the internet, and all her projects have a key common denominator: transitioning away from the extractive operating systems and outdated business thinking that no longer hold up... to create the more sustainable, inclusive and dynamic solutions the future demands.

Registration is \$40 and includes an e-copy of Nancy Giordano's book, *LEADERing, THE WAYS VISIONARY LEADERS PLAY BIGGER*

[www.cfnova.org/shape-region](http://www.cfnova.org/shape-region)

# SPONSORSHIP BENEFITS

## Premier Sponsor: \$25,000

- Admission for twenty (20)
- Opportunity for remarks during the program
- Community Foundation Partner Badge provided for your promotion through 2021
- The opportunity to go FB Live during event
- Sponsored post-event network Zoom session
- *Plus all benefits at the Gold Level*

## Platinum Sponsor: \$15,000

- Admission for ten (10)
- \*Chatbox Sponsor: Your Name promoted as the moderator of the chat communications during the event
- *Plus all benefits at the Gold Level*

## Gold Sponsor: \$10,000

- Admission for eight (8)
- \*Q&A Sponsor: Your Logo on Screen During the Audience Q&A
- Provide an item for a "Virtual Goody Bag" for all guests
- *Plus all benefits at the Silver Level*

## Silver Sponsor: \$5,000

- Admission for six (6)
- Logo included on screen and in virtual event program
- \*Water Break Sponsor: Your Logo shared on screen during the 1-minute Water Break
- *Plus all benefits at the Bronze Level*

## Bronze Sponsor: \$2,500

- Admission for four (4)
- Name announced during the conference
- \*Icebreaker Sponsor: Your company highlighted as the opening "ice breaker" question is asked through the chatbox
- *Plus all benefits at the Copper Level*

## Copper Sponsor: \$1,000

- Admission for two (2)
- Name listed on screen during the conference
- Virtual Ad shared during pre-event sponsor loop and through social media

## Virtual Ad: \$500

- Purchase space for an ad to be included in pre-event sponsor loop and through social media

*\*Unique Sponsorship Benefits Per Level*

**INDIVIDUAL/COMPANY NAME** (As it will appear)

Primary Contact Name for Company:

Phone:

Email:

Address:

## PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed.

OR  Visa  Master Card  American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE + CSV

*Please Invoice Me*