

Finding our Way Back to Mental Health

Designing a more accessible, equitable system in Northern Virginia

Tuesday, March 15, 2022

8:00 am - 12:00 pm | Hybrid Conference

IN-PERSON*: Capital One Hall, Tysons - \$75 *Proof of vaccination required
VIRTUAL: Zoom Webinar - \$25

A survey from Fall 2021 indicates that an estimated 545,000 adults in Northern Virginia (28%) are experiencing symptoms of clinical anxiety or depression, a sharp increase from pre-pandemic times. But complex barriers to basic mental health services—to therapy, helpful medications, and early interventions—abound.

Join us and our panel of state and national experts for a candid discussion of the challenges of accessing basic mental health services in Northern Virginia, and what innovative ideas and opportunities may exist to address this critical issue that impacts us all.

Host

Drew Wilder
 NBC4 Northern Virginia
 Reporter



Keynote Speaker

Regina S. James, M.D.
 Chief, Division of Diversity & Health Equity and Deputy Medical Director, American Psychiatric Association



Co-Presented By:



www.cfnova.org/shape-region

SPONSORSHIP BENEFITS

Headline Sponsor: \$25,000

- Admission for twenty (20) guests, with premier, reserved seating for in-person guests
- *Sponsor Logo on Podium Sign, Program Cover, and all Conference Slides
- *Opportunity for opening remarks during the program
- *The opportunity for a Facebook Live Interview prior to the event
- *Opportunity to provide logoed items at each table
- *Plus all benefits at the Platinum Level*

Platinum Sponsor: \$15,000

- Admission for sixteen (16) guests, with reserved seating for in-person guests
- *Keynote Sponsor: Your Company promoted as the sponsor of the keynote address during breakfast.
- Option to submit 30-second video that will play during the 10-minute break.
- *Plus all benefits at the Feature Sponsor Level*

Feature Sponsor: \$10,000

- Admission for twelve (12) guests, with reserved seating for in-person guests
- *Panel Sponsor: Your Company promoted as the sponsor of the Panel Discussion during breakfast.
- Opportunity for individual vendor table at registration
- *Plus all benefits at the Community Sponsor Level*

Community Sponsor: \$5,000

- Admission for six (6) guests, with reserved seating for in-person guests
- Opportunity for shared vendor table at registration
- Full-Screen/Full-Page ad featured in printed and virtual program
- *Plus all benefits at the Engagement Sponsor Level*

Engagement Sponsor: \$2,500

- Admission for four (4) guests, with reserved seating for in-person guests
- Name announced during the conference
- Listing in all event-related email correspondence to prospective and attending guests, with a target audience of over 15,000 community members.
- Half-Screen/Half-Page ad featured in printed and virtual program

Virtual Ad: \$500

- Purchase space for a full-page/full-screen ad to be included in printed and virtual program

**Unique Sponsorship Benefits Per Level*

INDIVIDUAL/COMPANY NAME (As it will appear)

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A check payable to the Community Foundation for Northern Virginia is enclosed.

OR Visa Master Card American Express

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