

# The Struggle for Basic Mental Health Services

We need far more access,  
earlier interventions, and affordable care

Tuesday, March 15, 2022

8:00 am - 12:00 pm | Hybrid Conference

IN PERSON\*: Capital One Hall | 7750 Capital One Tower Road, Tysons

VIRTUAL: Zoom Webinar

IN PERSON: \$75 | VIRTUAL: \$25 Registration Fee

*\*IN PERSON guests must show proof of vaccination*

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A survey from October 2021 indicates that an estimated 450,000 Northern Virginians, or nearly a quarter of our population, have reported symptoms of anxiety or depression. But complex barriers to basic mental health services – to therapy, helpful medications, and early interventions - abound.

Join us and our panel of state and national experts for a candid discussion of why we can't find basic mental health services when we need them or afford them when we do, and what innovative ideas and opportunities may exist to address this critical issue that impacts us all.

[www.cfnova.org/shape-region](http://www.cfnova.org/shape-region)

# SPONSORSHIP BENEFITS

## Headline Sponsor: \$25,000

- Admission for twenty (20) guests, with premier, reserved seating for in-person guests
- \*Sponsor Logo on Podium Sign, Program Cover, and all Conference Slides
- \*Opportunity for opening remarks during the program
- \*The opportunity for a Facebook Live Interview prior to the event
- \*Opportunity to provide logoed items at each table
- *Plus all benefits at the Platinum Level*

## Platinum Sponsor: \$15,000

- Admission for sixteen (16) guests, with reserved seating for in-person guests
- \*Keynote Sponsor: Your Company promoted as the sponsor of the keynote address during breakfast.
- Option to submit 30-second video that will play during the 10-minute break.
- *Plus all benefits at the Feature Sponsor Level*

## Feature Sponsor: \$10,000

- Admission for twelve (12) guests, with reserved seating for in-person guests
- \*Panel Sponsor: Your Company promoted as the sponsor of the Panel Discussion during breakfast.
- Opportunity for individual vendor table at registration
- *Plus all benefits at the Community Sponsor Level*

## Community Sponsor: \$5,000

- Admission for six (6) guests, with reserved seating for in-person guests
- Opportunity for shared vendor table at registration
- Full-Screen/Full-Page ad featured in printed and virtual program
- *Plus all benefits at the Engagement Sponsor Level*

## Engagement Sponsor: \$2,500

- Admission for four (4) guests, with reserved seating for in-person guests
- Name announced during the conference
- Listing in all event-related email correspondence to prospective and attending guests, with a target audience of over 15,000 community members.
- Half-Screen/Half-Page ad featured in printed and virtual program

## Virtual Ad: \$500

- Purchase space for a full-page/full-screen ad to be included in printed and virtual program

*\*Unique Sponsorship Benefits Per Level*

**INDIVIDUAL/COMPANY NAME** (As it will appear)

Primary Contact Name for Company:

Phone:

Email:

Address:

### PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed.

OR  Visa  Master Card  American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE + CSV

*Please Invoice Me*