

THE COMMUNITY FOUNDATION  
FOR NORTHERN VIRGINIA PRESENTS

2024  
**raise** THE  
**region**™  
GALA

building a community that works for everyone



**Friday, October 18, 2024**

**Hilton McLean Tysons Corner**

**6:30 - 10:00 pm | 8:30 pm Hybrid Program**

*Black Tie Affair | Cocktail Reception & Elegant Seated Dinner  
Silent and Live Auctions | Virtual Attendance Options*

The 2024 Raise the Region Gala will support the Community Foundation for Northern Virginia's work to advance equity throughout the region, building a community that works for everyone.

**JOIN US.**

[www.cfnova.org/gala](http://www.cfnova.org/gala)

### **About the Community Foundation for Northern Virginia**

Founded in 1978, the Community Foundation has been the premier charitable partner trusted by thousands of generous Northern Virginians for decades. Our mission is to advance equity through philanthropy and community leadership. Comprised of donor advised funds, permanent funds, giving circles, and other charitable endowments, the Community Foundation's vision is to build a community that works for everyone. Our Community Foundation serves the entire region, including Arlington, Fairfax, Loudoun and Prince William Counties and the Cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park. [www.cfnova.org](http://www.cfnova.org)

## 2024 SPONSORSHIP LEVELS

### COMMUNITY LEADERSHIP SPONSOR

**\$25,000** (\$22,200 Deductible)

- Admission and seating for sixteen guests - two Gala tables of eight each
- An opportunity to appoint a representative to the Gala Committee
- Premiere positioned full-page advertisement in the Gala program
- *Plus additional recognition benefits listed at the Community Resilience Sponsorship Level*

### COMMUNITY RESILIENCE SPONSOR

**\$15,000** (\$12,200 Deductible)

- Admission and seating for sixteen guests - two Gala tables of eight each
- Company name positioned prominently on all event signage, including banner signs, screens, collateral and promotional materials
- A full-page advertisement in the Gala program
- Banner advertisement for the Virtual Gala Loop
- Company mention in Gala press releases
- *Plus additional recognition benefits listed at the Community Empowerment Sponsor level*

### COMMUNITY EMPOWERMENT SPONSOR

**\$7,500** (\$6,100 Deductible)

- Admission and seating for a full table of eight guests
- A half-page advertisement in the Gala program
- Sponsor listing on all event signage, including banner signs, screens, collateral and promotional materials
- *Plus additional recognition benefits listed at the Community Impact Sponsor level*

Interested in donating an item or experience to the online auction?

Contact Melissa Jakes at  
[melissajakes@rescueeventplanning.com](mailto:melissajakes@rescueeventplanning.com)  
or 202-412-5027.

### COMMUNITY IMPACT SPONSOR

**\$5,500** (\$4,100 Deductible)

- Admission and seating for a full table of eight guests
- A quarter-page advertisement in the Gala program
- Opportunity to share a 30-second video message on Community Foundation's social media channels
- *Plus additional recognition benefits listed at the Community Giving Sponsor level*

### COMMUNITY GIVING SPONSOR

**\$3,000** (\$2,300 Deductible)

- Admission and seating for four guests
- Listing in campaign e-mail blasts to 15,000+ individuals
- Recognition on the 2024 Gala webpage at [www.cfnova.org/gala](http://www.cfnova.org/gala)
- *Plus additional recognition benefits listed at the Community Engagement Sponsor level*

### COMMUNITY ENGAGEMENT SPONSOR

**\$1,000** (\$650 Deductible)

- Admission and seating for two guests
- Sponsor listing in the Gala program
- *Plus additional recognition benefits listed at the Community Partner level*

### COMMUNITY PARTNER (1 TICKET)

**\$350** (\$175 Deductible)

- Admission and seating for one guest
- Tagged recognition on Community Foundation social media channels

### GALA PROGRAM ADVERTISEMENT

Full Page: \$1,000 | Half Page: \$750 | Quarter Page: \$500



building a community that works for everyone

## UNIQUE SPONSORSHIP OPPORTUNITIES

**PREMIER SPONSOR: *Please contact us for more information and a personalized benefit package at this level.***

### **SIGNATURE SPONSOR \$50,000 (\$46,700 Deductible)**

- Two premiere Gala tables of eight (8) each for a total of 16 guests with the option for a VIP and his/her guest to be seated at your tables
- Up to three overnight hotel rooms following the event on Friday, 10/6/2023
- Premiere positioned full-page advertisement in the Gala program
- Company logo positioned prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Recognition for one (1) year on the Community Foundation's homepage
- *Plus additional recognition benefits listed at the Community Leadership Sponsor level*

### **UNIQUE SPONSORSHIPS (options below) \$20,000 (\$17,200 Deductible)**

<b>Auction Sponsor</b>	Sponsor logo displayed on the mobile bidding screens for the auction
<b>Program Sponsor</b>	Sponsor logo printed on the back cover of each program
<b>Registration Sponsor</b>	Sponsor logo promoted at Registration
<b>Video Sponsor</b>	Sponsor logo included in the closing screen of the Community Foundation video presented during the program

- Admission and seating for sixteen guests - two Gala tables of eight each
- Company name positioned prominently on all event signage, including banner signs, screens, collateral and promotional materials
- A full-page advertisement in the Gala program
- *Plus additional recognition benefits listed at the Community Resilience Sponsorship Level*

### **UNIQUE SPONSORSHIPS (options below) \$10,000 (\$8,600 Deductible)**

<b>Centerpiece Sponsor</b>	Sponsor logo on each table sign
<b>Photo Engagement Sponsor</b>	Sponsor Logo included on digital photo signs and on photo frames available for onsite photos
<b>Raffle Sponsor</b>	Sponsor Logo included on the raffle signs and stations and shared on stage when the winner is pulled
<b>Window Sponsor</b>	Sponsor logo included on the window panels displayed prominently in the atrium during the cocktail reception

- Admission and seating for a full table of eight guests
- A full-page advertisement in the Gala program & Banner advertisement for the Virtual Gala Loop
- Company mention in Gala press releases
- *Plus additional recognition benefits listed at the Community Empowerment Sponsor level*

**Additional unique sponsorship opportunities can be discussed.**  
Contact Tara Nadel at [tara.nadel@cfnova.org](mailto:tara.nadel@cfnova.org) or 703-879-7637.

## 2024 RAISE THE REGION GALA SPONSORSHIP FORM

INDIVIDUAL/COMPANY NAME (as it will appear in promotions)

PRIMARY CONTACT

PHONE

EMAIL

FOLLOW-UP CONTACT (for promotional benefits and engagement)

PHONE

EMAIL

ADDRESS

CITY, STATE ZIP

### SPONSORSHIP LEVEL

- Community Leadership (\$25,000)
- Community Resilience (\$15,000)
- Community Empowerment (\$7,500)
- Community Impact (\$5,500)
- Community Giving (3,000)
- Community Engagement (\$1,000)
- TICKET: Community Partner (\$350) \_\_\_\_\_
- VIRTUAL TICKET: (\$75) \_\_\_\_\_
- Donation in lieu of attendance:  
 \$ \_\_\_\_\_

### PAYMENT

- Check enclosed (*Payable to Community Foundation for Northern Virginia*)
- Please send an invoice OR
- Visa     Master Card     American Express
- YES – Please add 3.63% for credit card processing.

Card Number

Expiration

Security Code

Billing Zip Code

### UNIQUE OPPORTUNITIES

- Premier Sponsor (\$100,000)
- Signature Sponsor (\$50,000)
- Auction Sponsor (\$20,000)
- Program Sponsor (\$20,000)
- Registration Sponsor (\$20,000)
- Video Sponsor (\$20,000)
- Centerpiece Sponsor (\$10,000)
- Photo Engagement Sponsor (\$10,000)
- Raffle Sponsor (\$10,000)
- Window Sponsor (\$10,000)

### ADVERTISING OPPORTUNITIES

- Full Page Ad (\$1,000) |  Half Page Ad (\$750)
- Quarter Page Ad (\$500) |  Auction Basket (\$500)

**Please Send Form and Payment to:**  
 Community Foundation for Northern Virginia  
 Attn: Tara Nadel  
 3201 Jermantown Road, Suite 660  
 Fairfax, VA 22030

[tara.nadel@cfnova.org](mailto:tara.nadel@cfnova.org) | 703-879-7637