

THE COMMUNITY FOUNDATION
FOR NORTHERN VIRGINIA PRESENTS

2025
raise THE
region™
GALA

building a community that works for everyone



FRIDAY, OCTOBER 17, 2025

Hilton McLean Tysons Corner

**2025 Community Leadership
Award Presentation
Honoring**



Warren M. Thompson
*President and Chairman, Thompson
Hospitality Corporation*

Black Tie Affair

6:30 - 10 pm

Cocktail Reception

Seated Dinner

Silent and Live Auctions

The 2025 Raise the Region Gala supports the Community Foundation for Northern Virginia's work to advance equity throughout the region, building a community that works for everyone.

JOIN US!

www.cfnova.org/gala

About the Community Foundation for Northern Virginia

The Community Foundation for Northern Virginia advances equity through philanthropy and community leadership to build a region that works for everyone. Since 1978, we've connected donors with causes they care about, provided data-driven insights to inform lasting impact, and partnered with nonprofits, businesses, foundations, and government to drive meaningful change. We proudly serve Arlington, Fairfax, Loudoun, and Prince William Counties, and the Cities of Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park. www.cfnova.org | @cfnova

SPONSORSHIP OPPORTUNITY OVERVIEW

speaking role sponsorships

- Presenting Sponsor - \$50,000
- Executive Sponsor - \$30,000

Our most premiere sponsorship packages. Maximize visibility with stage presence and direct audience engagement. Includes premium branding and exclusive recognition throughout the event.

2 table sponsorships

- Community Leadership - \$25,000
- Resilience - \$15,000

Perfect for mid-tier corporate sponsors looking for premium table placement, branding on key event materials, and VIP networking access.

single table sponsorships

- Empowerment - \$10,000
- Impact - \$7,000

Secure dedicated seating while receiving brand placement in the gala program and digital promotions.

multiple ticket sponsorships

- Engagement (4 tix) - \$3,000
- Partner (2 tix) - \$1,250

A flexible option for small businesses or individuals who want to attend while getting brand exposure.

individual tickets

- \$500

Save with Early Bird rates!
\$450 between April - June 15
\$475 between June 16 - Sep 30

Access the full gala experience, including entertainment, networking, and premium dining.

sponsorship add-ons

- Premium \$5,000
 - Raffle
 - Auction
 - Bar
 - Video
 - Program
 - VSG Pre-Reception
- Intermediate \$3,500
 - Dessert
 - Young Philanthropist
 - Centerpiece
 - Photo
 - Registration
 - Champagne Bar

Enhance your sponsorship with key brand placements such as the auction, bar, centerpiece, or video branding.

table upgrades

- Reception Access - \$200/guest
- VSG Ballroom Access - \$1,000/table

Upgrade your experience as one of our Very Special Guests and receive exclusive seating, along with access to the pre-event reception.

advertising sponsorships

- Full-page ad: \$1,000
- Half-page ad: \$750
- 1/3 page ad: \$500

Perfect for individuals, small businesses, or sponsors looking to make an impact at an accessible level.

SPEAKING ROLE SPONSORSHIPS

The Gala's most prestigious sponsorship opportunities. Elevate your brand with on-stage presence, exclusive VSG experiences, and premium branding across all event media, ensuring maximum visibility and engagement.

presenting sponsor - \$50,000

Limit of 1 sponsor

Put your brand center stage! As Presenting Sponsor, your brand takes center stage with a co-hosting role alongside the professional emcee, ensuring premier exposure throughout the evening, across all media, and in the most desired seating areas.

- **Exclusive on-stage role** as Gala co-host alongside a professional emcee
- **Two premiere tables** (16 guests total) with **prime seating**
- **Opportunity to host special guests** from CFNOVA's Very Special Guests list at your tables
- **Access to private pre-event reception** in the VSG Lounge for all guests
- **Exclusive Meet & Greet** with the Honoree and distinguished on-stage personalities
- **Up to three complimentary hotel rooms** at Hilton McLean on the night of the Gala
- **Full-page ad** in the Gala digital program, with **premier placement**
- **Prominent logo recognition on:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA's social media
- **Year-long brand recognition** on the CFNOVA homepage
- **One representative on the Gala Committee**

executive sponsor - \$30,000

Limit of 3 sponsors

Make an impact with a rare, high-visibility opportunity. Feature your brand in a 90-second video alongside a Community Foundation beneficiary, sharing your story with the entire audience during the Gala program.

- **Exclusive 90-second video feature** with a CFNOVA beneficiary of your choosing, showcased during the Gala
- **Two premiere tables** (16 guests total) with **prime seating**
- **Access to private pre-event reception** in the VSG Lounge for all guests
- **Full-page ad** in the Gala digital program, with **premier placement**
- **Prominent logo recognition on:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA's social media
- **Year-long brand recognition** on the CFNOVA homepage
- **One representative on the Gala Committee**

TWO TABLE SPONSORSHIPS

Gain elevated visibility and influence with premium seating, high-impact branding across event materials, positioning your organization as a key supporter of the Gala.

community leadership sponsor - \$25,000

Lead with influence! As a Community Leadership Sponsor, enjoy premium seating for your guests, high-profile brand placement across all Gala materials, and a key role in shaping the evening's success.

- **Two premiere tables** (16 guests total) with preferred seating
- **Full-page ad** in the Gala digital program, with premier placement
- **Prominent logo recognition on:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA's social media
- **Year-long brand recognition** on the CFNOVA homepage
- **One representative on the Gala Committee**

resilience sponsor - \$15,000

Demonstrate your commitment to community resilience and impact. With two preferred seating tables and high-visibility branding, your organization will be recognized as a driving force behind the Gala's success.

- **Two premiere tables** (16 guests total) with preferred seating
- **Full-page ad** in the Gala digital program, with premier placement
- **Prominent logo recognition on:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA's social media
- **Year-long brand recognition** on the CFNOVA homepage

SINGLE TABLE SPONSORSHIPS

Our sponsorship packages providing the most visibility.

Maximize visibility with stage presence and direct audience engagement. Includes premium branding and exclusive recognition throughout the event.

empowerment sponsor - \$10,000

Strengthen your brand's presence with a dedicated table for your guests and a half-page ad in the digital program, positioning your organization as a key supporter of the Gala's mission.

- **One reserved table** (8 guests total) with **preferred seating**
- **Half-page ad** in the Gala digital program
- **Logo recognition on:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA's social media

impact sponsor - \$7,000

Make your mark on the evening! As an Impact Sponsor, you'll receive a reserved table for your guests and ad space in the digital program, giving your brand valuable visibility throughout the Gala.

- **One reserved table** (8 guests total) with **standard seating**
- **1/3-page ad** in the Gala digital program
- **Logo recognition on:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA's social media

MULTI-TICKET SPONSORSHIPS

Flexible sponsorships for individuals or small businesses looking to attend the Gala while gaining brand recognition in key event materials.

engagement sponsor - \$3,000

A strategic sponsorship for small businesses and professionals. Gain visibility with four tickets, event recognition, and brand exposure across key Gala materials.

- **Four tickets** for standard seating
- **Name listing recognition on:**
 - Gala email blasts
 - Gala digital program
 - Gala webpage
 - Tagged recognition on CFNOVA's social media channels

partner sponsor - \$1,250

The perfect entry point for brand exposure. Enjoy two tickets to the Gala along with recognition in key event materials and digital promotions.

- **Two tickets** for standard seating
- **Name listing recognition on:**
 - Gala digital program
 - Tagged recognition on CFNOVA's social media channels

INDIVIDUAL TICKETS

single tickets - \$500

Access the full gala experience, including entertainment, networking, and premium dining.

Early bird pricing

\$400 between April - June 15

\$425 between June 15 - September 30

ADVERTISING

digital program ads

- Full-page ad: \$1000
- Half-page ad: \$750
- 1/3 page ad: \$500

Perfect for individuals, small businesses, or sponsors looking to make an impact at an accessible level.

SPONSORSHIP ADD-ONS

Amplify your brand's visibility with targeted sponsorship enhancements, from auction branding to exclusive recognition in key moments of the Gala program.

premium add-ons - \$5,000

Elevate your brand's presence with exclusive sponsorship opportunities that provide high-impact visibility and an on-stage mention during the Gala. Available only as an add-on to sponsorships that include at least **two** Gala tables.

- **Raffle Sponsor** - Take center stage as you draw the winning raffle ticket, with your brand featured on all raffle signage and ticket stations.
- **Auction Sponsor** - Position your brand in front of all bidders with exclusive logo placement on auction screens and an on-stage speaking moment during the live auction.
- **Bar Sponsor** - Logo on bars and drink menus; Tableside cocktail service during Gala program
- **Program Sponsor** - Gain premium brand exposure with your logo featured on the back cover, also serving as the live auction bidder paddle, of the Gala's digital program.
- **Video Sponsor** - Make a lasting impression as your logo appears on the final screen of CFNOVA's signature video, played live on-stage.
- **VSG Reception Sponsor** - Align your brand with VIPs. Your logo will be showcased throughout the exclusive VSG pre-Gala reception.

intermediate add-ons - \$3,500

Enhance your brand presence by sponsoring a key element of the Gala experience. Each opportunity provides targeted visibility and an exclusive branding touchpoint. Available only as an add-on to sponsorships that include at least **one** full Gala table.

- **Dessert Sponsor** - Your brand on a custom-printed dessert, ensuring a sweet and memorable impression for all Gala guests.
- **Young Philanthropist Sponsor** - Support the next generation of changemakers by sponsoring a table for young philanthropists, curated and seated by CFNOVA.
- **Centerpiece Sponsor** - Showcase your brand at every table with a branded presence in each elegant centerpiece.
- **Photo Engagement Sponsor** - Gain lasting visibility with your brand featured on digital photo frames for attendees' Gala snapshots.
- **Registration Sponsor** - Be the first brand guests see as they arrive, with your logo prominently displayed in the registration area.
- **Champagne Bar Sponsor** - Toast to a luxurious evening with your brand featured at the exclusive Champagne Bar.

TABLE UPGRADES

Enhance your Gala experience with exclusive Very Special Guest (VSG) seating and access to the private pre-event reception, featuring premium networking, enhanced dining, and dedicated service.

vsg reception access - \$200 per attendee

Gain exclusive access to the most prestigious networking space of the evening, with premium hors d'oeuvres, a private bar, and an elevated pre-Gala experience.

- **Expedited VSG registration** for a seamless arrival and quick entry into the Gala
- **Dedicated check-out area** providing a faster and more convenient departure experience
- **Access to a private VSG reception space** with a dedicated bar and food stations
- **Personalized tech support desk** to assist with on-site mobile auction bidding
- **Exclusive networking opportunities** with top executives and distinguished Gala attendees

vsg ballroom access - \$1,000/table

Upgrade the Gala experience for you and your guests with premium seating and elevated service throughout the Gala program.

- **Exclusive priority seating** in the Gala ballroom, placing you closer to the stage and the evening's key moments
- **Elevated dining experience** with a specially curated **premium menu**
- **Personalized tableside cocktail service** with a **full bar available** throughout the evening
- **Champagne toast** and continuous beverage service during the Gala program
- **Dedicated server** at your table, ensuring **seamless and expedited service** throughout the evening

2025 RAISE THE REGION GALA SPONSORSHIP FORM

INDIVIDUAL/COMPANY NAME (as it will appear in promotions)

PRIMARY CONTACT

PHONE

EMAIL

FOLLOW-UP CONTACT (for promotional benefits and engagement)

PHONE

EMAIL

ADDRESS

CITY, STATE ZIP

SPONSORSHIP LEVEL

- ☐ Presenting Sponsor (\$50,000)
- ☐ Executive Sponsor (\$30,000)
- ☐ Community Leadership Sponsor (\$25,000)
- ☐ Resilience Sponsor (\$15,000)
- ☐ Empowerment Sponsor (\$10,000)
- ☐ Impact Sponsor (\$7,000)
- ☐ Engagement Sponsor (\$3,000)
- ☐ Partner Sponsor (\$1,250)
- ☐ Individual Attendee Ticket (\$500) - qty: _____
- ☐ Donation in lieu of attendance: \$ _____

PAYMENT

- ☐ Check Enclosed
(Payable to: Community Foundation for Northern Virginia)
- ☐ Please send an invoice
- ☐ Visa ☐ MasterCard ☐ American Express

Card Number

Expiration Security Code Billing Zip Code

- ☐ YES! - Please add 3.63% for credit card processing fees

PREMIUM SPONSORSHIP UPGRADES

- ☐ Raffle Sponsor (\$5,000)
- ☐ Auction Sponsor (\$5,000)
- ☐ Bar Sponsor (\$5,000)
- ☐ Program Sponsor (\$5,000)
- ☐ Video Sponsor (\$5,000)
- ☐ VSG Reception Sponsor (\$5,000)

INTERMEDIATE SPONSORSHIP UPGRADES

- ☐ Dessert Sponsor (\$3,500)
- ☐ Young Philanthropist Sponsor (\$3,500)
- ☐ Centerpiece Sponsor (\$3,500)
- ☐ Photo Engagement Sponsor (\$3,500)
- ☐ Registration Sponsor (\$3,500)
- ☐ Champagne Bar Sponsor (\$3,500)

ADVERTISING OPPORTUNITIES

- ☐ Full Page Ad (\$1,000)
- ☐ Half Page Ad (\$750)
- ☐ One-Third Page Ad (\$500)

Please Send Form and Payment to:
Community Foundation for Northern Virginia
Attn: Tara Nadel
3201 Jermantown Road, Suite 660
Fairfax, VA 22030

The Community Foundation for Northern Virginia is fully tax-exempt under Sections 501(c)(3) and 170(b)(1)(A)(vi) of the Internal Revenue Code. EIN: 51-0232459. Your donation is tax deductible to the fullest extent of the law. \$175 per ticket is not considered tax deductible. The Community Foundation disclaims any and all liability for risk of exposure to illness at its events.