



HELP US MAKE MORE POSSIBLE

RAISE THE REGION GALA 2026

FRIDAY, OCTOBER 16, 2026

6:30 - 10:00 PM

HILTON MCLEAN, TYSONS CORNER

Black Tie Affair

Cocktail Reception

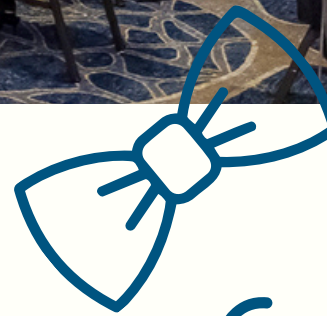
Dinner & Entertainment

Silent & Live Auctions

Community Spirit

JOIN US!

www.cfnova.org/gala



ABOUT

Where partnership creates impact

The 2026 Raise the Region Gala supports the Community Foundation for Northern Virginia's work to advance philanthropy and community leadership throughout the region, building a community that works for everyone.

2026 Community Leadership Award Honorees

INDIVIDUAL AWARD

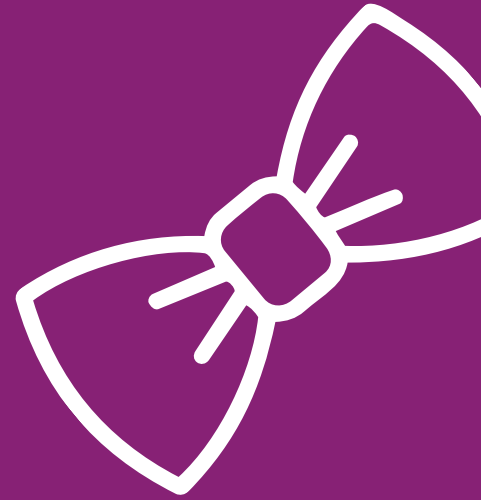
Gil & Liz Blankespoor

ORGANIZATION AWARD

Inova

About CFNOVA

Since 1978, we've connected donors with causes they care about, provided data-driven insights to inform lasting impact, and partnered with nonprofits, businesses, foundations, and government to drive meaningful change. We proudly serve Arlington, Fairfax, Loudoun, and Prince William Counties, and the Cities of Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park. www.cfnova.org | @cfnova



SPONSORSHIPS OVERVIEW



speaking role

Presenting Sponsor
\$50,000

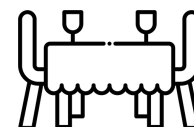
Our most premiere sponsorship package. This role is perfect for those searching maximum visibility with stage presence and direct audience engagement. Includes premium branding and exclusive recognition throughout the event.



2 table sponsorships

Community Leadership
\$25,000
Resilience
\$15,000

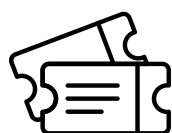
A great opportunity for mid-tier corporate sponsors looking for premium table placement, branding on key event materials, and VIP networking access.



single table

Empowerment
\$7,500

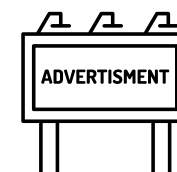
Secure dedicated seating while receiving brand placement in the Gala program and digital promotions.



multiple ticket sponsorships

Engagement (4 tix) **\$3,500** Partner (2 tix) **\$1,500**

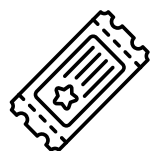
A flexible option for small businesses or individuals who want to attend while getting brand exposure.



advertising sponsorships

Full-page ad
\$1,200
Half-page ad
\$850
Half-page ad
\$600

Perfect for individuals, small businesses, or sponsors looking to make an impact at an accessible level.



individual tickets



Get the early bird rates!

\$425
"Super Early Bird" -
code: superearlybird
(Through June 1)

\$450
"Early Bird" -
code: earlybird
(June 2 - August 1)

\$500
(August 2 - October 16)

Access the full gala experience, including entertainment, networking, and dining.

Check page 7 for sponsorship add-ons!

SPEAKING ROLE



The Gala's most prestigious sponsorship opportunities. Elevate your brand with on-stage presence and premium branding across all event media, ensuring maximum visibility and engagement.

Presenting Sponsor

\$50,000

Limited to 2 sponsors

Your brand will take center stage! As Presenting Sponsor, your brand takes center stage with an optional speaking role alongside the professional emcee, ensuring premier exposure throughout the evening, across all media, and in the most desired seating areas.

- **On-stage speaking opportunity** (optional)
- **Two premiere tables** (16 guests total)
- **Access to the post-event dessert reception in the atrium**
- **Exclusive Meet & Greet opportunity** with the Honorees and distinguished on-stage personalities
- **Up to three overnight hotel rooms** following the event (October 16-18)
- **Full page ad** in the Gala digital program, with premier placement
- **Prominent logo recognition:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA social media
- **Year-long brand recognition** on the Gala website homepage
- **One representative on the Gala Committee**

TWO TABLE SPONSORSHIPS

Gain elevated visibility and influence with premium seating, high-impact branding across event materials, positioning your organization as a key supporter of the Gala.

Community Leadership

\$25,000

Lead with influence! As a Community Leadership Sponsor, enjoy premium seating for your guests, high-profile brand placement across all Gala materials, and a key role in shaping the evening's success.

- **Two premiere tables** (16 guests total)
- **Access to the post-event dessert reception in the atrium**
- **Full page ad** in the Gala digital program, with premier placement
- **Prominent logo recognition:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA social media
- **Year-long brand recognition** on the Gala website homepage
- **One representative on the Gala Committee**

Resilience Sponsor

\$15,000

Demonstrate your commitment to community resilience and impact. With two preferred seating tables and high-visibility branding, your organization will be recognized as a driving force behind the Gala's success.

- **Two reserved tables** (16 guests total)
- **Access to the post-event dessert reception in the atrium**
- **Full page ad** in the Gala digital program, with premier placement
- **Prominent logo recognition:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message** on CFNOVA social media
- **Year-long brand recognition** on the Gala website homepage

SINGLE TABLE SPONSORSHIP



This sponsorship offers a premium Gala presence, combining guest access with broad, high-visibility brand exposure across event programming, media, digital platforms, and social channels.

Empowerment Sponsor

\$7,500

Strengthen your brand's presence with a dedicated table for your guests and a half-page ad in the Gala program, with the option to upgrade to premium table seating.

- **One reserved table (8 guests total)**
- **Access to the post-event dessert reception in the atrium**
- **Half-page ad in the Gala digital program, with premier placement**
- **Prominent logo recognition:**
 - Post-Gala highlights reel banner
 - Gala press releases (company name recognition)
 - Gala signage, including banners, screens, and promotional materials
 - Gala webpage
 - Tagged CFNOVA social media posts
- **30-second video message on CFNOVA social media**

MULTI-TICKET SPONSORSHIPS

Flexible sponsorships for individuals or small businesses looking to attend the Gala while gaining brand recognition in key event materials.

Engagement Sponsor

\$3,500

A strategic sponsorship for small businesses and professionals. Gain visibility with four tickets, event recognition, and brand exposure across key Gala materials.

- Four tickets for standard seating
- Access to the post-event dessert reception in the atrium
- Third-page ad in the Gala digital program, with premier placement
- Name listing recognition on:
 - Gala email blasts
 - Gala digital program
 - Gala webpage
 - Tagged CFNOVA social media posts

Partner Sponsor

\$1,500

The perfect entry point for brand exposure. Enjoy two tickets to the Gala along with recognition in key event materials and digital promotions.

- Two tickets for standard seating
- Name listing recognition on:
 - Gala digital program
 - Tagged CFNOVA social media posts
- Invitations to CFNOVA donor recognition events during the year.

SPONSORSHIP ADD-ONS

Amplify your brand's visibility with targeted sponsorship enhancements, from auction branding to exclusive recognition in key moments of the Gala program.

Premium add-ons

\$5,000

Available only as an add-on to sponsorship packages with at least two Gala tables:

- **Auction Sponsor** - Exclusive logo placement on auction screens and on-stage speaking moment during the live auction.
- **Bar Sponsor** - Logo on bars and drink menus; Tableside cocktail service during seated Gala program.
- **Photo & Video Experience Sponsor** - Logo prominently displayed at the step-and-repeat wall, selfie station, and video experience area throughout the event.
- **Program Sponsor** - Logo featured on the back cover of the Gala's printed program, also serving as the live auction bidder paddle.
- **Raffle Sponsor** - Draw the winning raffle ticket with your brand featured on all raffle signage and ticket stations. Includes 8 extra raffle tickets. *(Available with a single-table or above sponsorship)*

Intermediate add-ons

\$3,500

Available only as an add-on to sponsorship packages with at least one full Gala table:

- **Centerpiece Sponsor** - Showcase your brand at every table with a branded presence in each elegant centerpiece.
- **Dessert Sponsor** - Your brand on a custom printed dessert.
- **Registration Sponsor** - Be the first brand guests see as they arrive, with your logo prominently displayed in the registration area.
- **Tasting Experience Sponsor** - Your logo prominently displayed at the specialty tasting bar and in pre-event marketing materials.
- **Young Philanthropist Sponsor** - Support the next generation of changemakers by sponsoring a table for young philanthropists, curated and seated by CFNOVA.

RAISE THE REGION GALA 2026 SPONSORSHIP FORM

Scan this QR code to complete the form online



INDIVIDUAL/COMPANY NAME (as it will appear in promotions)

PRIMARY CONTACT

PHONE

EMAIL

FOLLOW-UP CONTACT (for promotional benefits and engagement)

PHONE

EMAIL

ADDRESS

CITY, STATE ZIP

SPONSORSHIP LEVEL

- Presenting Sponsor (\$50,000)
- Community Leadership Sponsor (\$25,000)
- Resilience Sponsor (\$15,000)
- Empowerment Sponsor (\$7,500)
- Engagement Sponsor (\$3,500)
- Partner Sponsor (\$1,500)
- Individual Attendee Ticket (\$500) - qty: _____
- Donation in lieu of attendance: \$ _____

PAYMENT

Once the sponsorship is processed, an invoice will be sent to the primary contact that includes details on how to complete payment.

PREMIUM SPONSORSHIP UPGRADES

(Resilience Sponsors and above)

- Auction Sponsor (\$5,000)
- Bar Sponsor (\$5,000)
- Photo & Video Experience Sponsor (\$5,000)
- Program Sponsor (\$5,000)
- Raffle Sponsor (\$5,000)

INTERMEDIATE SPONSORSHIP UPGRADES

(Empowerment Sponsors and above)

- Centerpiece Sponsor (\$3,500)
- Dessert Sponsor (\$3,500)
- Registration Sponsor (\$3,500)
- Tasting Experience Sponsor (\$3,500)
- Young Philanthropist Sponsor (\$3,500)

ADVERTISING OPPORTUNITIES

- Full Page Ad (\$1,200)
- Half Page Ad (\$850)
- One-Third Page Ad (\$600)