

The State of Aging in Northern Virginia

Thursday, March 23, 2023

7:30 - 11:30 am | Hybrid Conference

Northern Virginia Community College Ernst Cultural Center

8333 Little River Turnpike, Annandale

VIRTUAL: Zoom Webinar

IN PERSON: \$75 | VIRTUAL: \$25 Registration Fee

Contrary to popular perception, only 6.5 percent of older Northern Virginians move in a given year, and only 2.6 percent of them leave the state. An overwhelming majority, therefore, “age-in-place,” right here, and they constitute an ever-growing percent of the local demographic. Who are they, what do they need, and how can we help?

www.cfnova.org/shape-region

SPONSORSHIP BENEFITS

Headline Sponsor: \$25,000

- Admission for twenty (20) guests, with premier, reserved seating for in-person guests
- *Sponsor Logo on Podium Sign, Program Cover, and all Conference Slides
- *Opportunity for opening remarks during the program
- *Opportunity for a post-event VIP lunch with program presenters
- *Opportunity to provide logoed items at each table
- *Plus all benefits at the Platinum Level*

Platinum Sponsor: \$15,000

- Admission for sixteen (16) guests, with reserved seating for in-person guests
- *Keynote Sponsor: Your Company promoted as the sponsor of the keynote address during breakfast.
- Option to submit 30-second video that will play during the 10-minute break.
- *Plus all benefits at the Feature Sponsor Level*

Feature Sponsor: \$10,000

- Admission for twelve (12) guests, with reserved seating for in-person guests
- *Panel Sponsor: Your Company promoted as the sponsor of the Panel Discussion during breakfast.
- Opportunity for individual vendor table at registration
- *Plus all benefits at the Community Sponsor Level*

Community Sponsor: \$5,000

- Admission for six (6) guests, with reserved seating for in-person guests
- Opportunity for shared vendor table at registration
- Full-Screen/Full-Page ad featured in printed and virtual program
- *Plus all benefits at the Engagement Sponsor Level*

Engagement Sponsor: \$2,500

- Admission for four (4) guests, with reserved seating for in-person guests
- Name announced during the conference
- Listing in all event-related email correspondence to prospective and attending guests, with a target audience of over 15,000 community members.
- Half-Screen/Half-Page ad featured in printed and virtual program

Program Ad: \$500

- Purchase space for a full-page/full-screen ad to be included in printed and virtual program

**Unique Sponsorship Benefits Per Level*

INDIVIDUAL/COMPANY NAME (As it will appear)

Primary Contact Name for Company:

Phone:

Email:

Address:

PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed.

OR Visa Master Card American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE + CSV

Please Invoice Me