

The Future NEXT EXIT ↗

Innovation and Leadership for Northern Virginia

2026
shape...>
OF THE region™
CONFERENCE



Hosted by the Community Foundation for Northern Virginia

TUESDAY, MARCH 24 | 7:30 - 11:30 AM
VALO PARK, TYSONS CORNER

\$99 registration fee, includes breakfast

What does a thriving Northern Virginia look like – and how do we get there?

Join business leaders, innovators, and changemakers for a morning of bold ideas and practical solutions to shape Northern Virginia's future. Explore strategies that strengthen our economy, workforce, and quality of life.

Highlights Include: Lightning talks and actionable strategies.

Don't just imagine the future - build it.



KEYNOTE SPEAKER

Paul Misener

Founder and Principal at
Misener Innovation



MODERATOR

Alex Orfinger

Market President and
Publisher at Washington
Business Journal

SPONSORSHIP BENEFITS

Sponsoring the Conference signals that your business is committed to helping build an innovative, resilient, and prosperous Northern Virginia for everyone who lives and works here.

Premier Sponsor: **\$25,000**

- Admission for twenty (20) guests, with premier, reserved seating for in-person guests
- Sponsor Logo on Podium Sign, Program Cover, and all Conference Slides
- Opportunity to present opening remarks during the program
- *Plus all benefits at the Leadership Level*

Leadership Sponsor: **\$15,000**

- Admission for sixteen (16) guests, with reserved seating for in-person guests
- Sponsor Logo on Program Cover and Event Banner
- Opportunity to provide logoed items for each guest.
- *Plus all benefits at the Catalyst Sponsor Level*

Catalyst Sponsor: **\$10,000**

- Admission for twelve (12) guests, with reserved seating for in-person guests
- Opportunity for a "Facebook Live" interview during the event.
- *Plus all benefits at the Community Sponsor Level*

Community Sponsor: **\$5,000**

- Admission for six (6) guests, with reserved seating for in-person guests
- Opportunity for individual vendor table at registration
- Option to submit 30-second video that will play during the Coffee Break.
- Full-Screen Digital Ad featured in virtual program
- *Plus all benefits at the Engagement Sponsor Level*

Engagement Sponsor: **\$2,500**

- Admission for four (4) guests, with reserved seating
- Logo shared and announced
- Listing in all event emails to prospective and attending guests, with a target audience of over 15,000 community members.
- Opportunity for shared vendor table at registration
- Half-Screen Digital Ad featured in virtual program
- *Plus all benefits at the Champion Sponsor Level*

Champion Sponsor: **\$1,000**

- Admission for two (2) guests, with reserved seating for in-person guests
- Third-Screen Digital Ad featured in virtual program

Digital Ad: \$500

- Purchase space for a full-screen ad to be included in the Digital Program

INDIVIDUAL/COMPANY NAME (As it will appear)

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