

# The Future NEXT EXIT ↗

## Innovation and Leadership for Northern Virginia

2026  
**shape**...>  
OF THE **region**<sup>TM</sup>  
CONFERENCE



Hosted by the Community Foundation for Northern Virginia

TUESDAY, MARCH 24 | 7:30 - 11:30 AM  
VALO PARK, TYSONS CORNER

\$99 registration fee, includes breakfast

### What does a thriving Northern Virginia look like – and how do we get there?

Join business leaders, innovators, and changemakers for a morning of bold ideas and practical solutions to shape Northern Virginia's future. Explore strategies that strengthen our economy, workforce, and quality of life.

**Highlights Include: Lightning talks and actionable strategies.**

**Don't just imagine the future - build it.**



#### KEYNOTE SPEAKER

Paul Misener

Founder and Principal at  
Misener Innovation



#### HOST & MODERATOR

Drew Wilder

NBC4 Northern  
Virginia Reporter

# SPONSORSHIP BENEFITS

Sponsoring the Conference signals that your business is committed to helping build an innovative, resilient, and prosperous Northern Virginia for everyone who lives and works here.

## Premier Sponsor: \$25,000

- Admission for twenty (20) guests, with premier, reserved seating
- Sponsor Logo on Podium Sign, Program Cover, and all Conference Slides
- Opportunity to present opening remarks during the program
- *Plus all benefits at the Leadership Level*

## Leadership Sponsor: \$15,000

- Admission for sixteen (16) guests, with reserved seating
- Sponsor Logo on Program Cover and Event Banner
- Opportunity to provide logoed items for each guest.
- *Plus all benefits at the Catalyst Sponsor Level*

## Catalyst Sponsor: \$10,000

- Admission for twelve (12) guests, with reserved seating
- Opportunity for a “Facebook Live” interview during the event.
- *Plus all benefits at the Community Sponsor Level*

## Community Sponsor: \$5,000

- Admission for six (6) guests, with reserved seating
- Opportunity for individual vendor table at registration
- Option to submit 30-second video that will play during the Coffee Break.
- Full-Screen Digital Ad featured in virtual program
- *Plus all benefits at the Engagement Sponsor Level*

## Engagement Sponsor: \$2,500

- Admission for four (4) guests, with reserved seating
- Logo shared and announced
- Listing in all event emails to prospective and attending guests, with a target audience of over 15,000 community members.
- Opportunity for shared vendor table at registration
- Half-Screen Digital Ad featured in virtual program
- *Plus all benefits at the Champion Sponsor Level*

## Champion Sponsor: \$1,000

- Admission for two (2) guests, with reserved seating
- Third-Screen Digital Ad featured in virtual program

## Digital Ad: \$500

- Purchase space for a full-screen ad to be included in the Digital Program

**INDIVIDUAL/COMPANY NAME** (As it will appear)

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Primary Contact Name for Company:

\_\_\_\_\_

Phone:

\_\_\_\_\_

Email:

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Address:

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