

2019 shape...> OF THE region CONFERENCE



The Business Case for Economic Mobility

Thursday, March 7, 2019

8:00 - 11:45 am

Valo Park in Tysons Corner
7950 Jones Branch Drive

Our local economy continues to thrive. But our region, like the entire country, is experiencing a growing gulf between the have and the have nots, rising income inequality, and a lack of economic mobility that has developed in the past 50 years. It is a defining problem of our age, and everyone has a role to play in helping to solve it.

Inspired by the US Partnership on Mobility from Poverty, the 2019 Shape of the Region Conference will discuss strategies that each sector of society can deploy to achieve a more expanded, more inclusive economy that benefits us all.

Keynotes | Fireside Chat - The Tech Talent Pipeline | Panel Discussion - Moving Ideas Into Practice



Nisha Patel

Managing Director, Narrative Change and National
Initiatives at Robin Hood

Keynote Presenters



Brent Orrell

Resident Fellow at the American Enterprise Institute

Tickets are \$65 and include Continental Breakfast

www.cfnova.org/shape-region

SPONSORSHIP BENEFITS

Platinum Sponsor: \$15,000

- Admission for ten (10)
- Opportunity for remarks during the program
- Full Page Ad in two editions of *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- The opportunity to go FB Live during event check-in
- Vendor Table
- Sponsor Logo on take-home item for guests
- *With 2 year commitment a feature as our Signature Sponsor & Announcer*

Gold Sponsor: \$10,000

- Admission for eight (8)
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- Vendor Table
- Opportunity to provide small logoed item for guests to take home

Silver Sponsor: \$5,000

- Admission for four (4)
- Half Page Ad in *GOOD Business Magazine*
- Name printed in event publicity
- Opportunity to provide items for a shared Vendor Table.

Bronze Sponsor: \$2,500

- Admission for two (2)
- Quarter Page Ad in *GOOD Business Magazine*
- Name announced during the conference
- Opportunity to provide items for a shared Vendor Table.

Copper Sponsor: \$1,000

- Admission for two (2)
- Opportunity to provide items for a shared Vendor Table.

INDIVIDUAL/COMPANY NAME (As it will appear)

Primary Contact Name for Company:

Phone:

Email:

Address:

PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed.

OR Visa Master Card American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE + CSV

Please Invoice Me