



GIVING HOPE
EMPOWERING CHANGE
SHARING PROGRESS

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2018 Collective Grants Program Webinar: May 16, 2018 1PM

Email your questions to grants@givingcircleofhope.org or call 703-665-9334



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What is a Giving Circle?

Model of Collective Giving:

- Individuals pool donations and donors decide together how and where funding is given. Funding remains largely local
- Purpose is primarily philanthropic with learning and networking opportunities.
- Giving is typically independent -- not a fundraising vehicle for a single charity.
- GCs have tripled in number since 2007; granted up to \$1.29 billion. Women are the majority of GC members.



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What is the Giving Circle of Hope (GCH)?

- Our mission to create positive change in NOVA through *engaged & collective philanthropy*.
- Founded in January 2004, our 100 members have invested more than \$1 million in NOVA community.
- We consolidate our donations and annually award *project and capacity building grants* to local non-profits.
- Our grants seek to improve the lives of low-income, disadvantaged and underserved people and families in Northern Virginia
- A component fund of the Community Foundation of Northern Virginia



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2017 Banner Year for GCH





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2018 Grants: Same Focus Areas as 2017

Given historical voting member preferences & available funding and volunteers needed for grant review, the GCH **will accept only applications that support:**

- **Health, Mental Health and Aging** including: Crisis Services related to Abuse (e.g., Substance and Domestic Violence); Disabilities and Special Needs; Help the older population age in place and support older adults who are low income or vulnerable; Elderly Services; Mental Health; and Dental, Medical, and Pharmaceutical Services.
- **Poverty Relief** including: English Language Proficiency and Literacy for Adults and Children; Ex-Offender Re-Entry; Eviction and Foreclosure Assistance; Housing and Shelter; and Job Training and Workforce Development



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2018: Same Grant Types

Applicants may submit **a single application for either a Project Grant or a (CBE) Grant.**

Project Grant. A stand-alone activity that is not linked to a program, or if linked to a program, demonstrates how the goals objectives and outcomes support those of the program.

CBE Grant. An activity that that improves and enhances a nonprofit's ability to achieve its mission and sustain itself into the future, e.g., developing a strategic plan, communication plan, IT strategy or plan; investments in technology; leadership succession planning; or a social media or marketing strategy.



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2018: Other Core Criteria

1. Meet GCH's mission "to create positive change in Northern Virginia by directly benefiting people in need such as people who have low income, are disadvantaged or are underserved".
2. Be a 501(c) (3) organizations providing charitable or educational services
3. Provide services in all of Northern Virginia or in Arlington, Fairfax, Loudoun and Prince William counties, or cities of Alexandria, Falls Church, Fairfax & Manassas/Manassas Park.
4. Submit a grant requests **may be up to \$7,000**. The Project or CBE **budget may not exceed \$70,000** and must be documented.
5. Have a *Total Organization Financial Budget* excluding in-kind services **equal to or less than \$1 million**.

Note: Applicants who received a 2017 and a 2016 GCH Collective Grant are ineligible to apply in 2018.



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New in 2018: \$1M Organ. Budget Limit

Total Organization Financial Budget excluding in-kind services **must be equal to or less than \$1 million**.

Rationale:

- This has been our primary audience. A review of organization budgets of non-profit submissions to the GCH in the last five grant years indicated that only 17% had budgets greater than \$1 million.
- Lowering organization budget eligibility to \$1 million or less will allow GCH to focus on smaller "developing" and less mature non-profits while resulting in a small reduction in application submissions.



New in 2018: Verify Mission Alignment

Applicants must respond to new GCH mission-related questions addressing:

- How they **differentiate themselves from other non-profits providing the same service?**
- How their proposal **supports the GCH's goals:** 1) Encourage community and volunteerism. 2) Encourage self-sufficiency. 3) Increase awareness of local needs. 4) Promote effective philanthropy and encourage effective partnerships



New in 2018: Approval Requirement

Staff Person Submitting Application asked to certify:

- **That both the Executive Director and President of the Board of Directors of the organization applying for this grant have reviewed this application and verify that the application accurately reflects the work of the organization.**

Should the Giving Circle of HOPE approve the requested funds, they will be used for the purpose stated in this application."



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New in 2018: Online Application

The GCH's 2018 Application will be online at CFNOVA.

- Provides significant reduction in in burden for applicants and GCH by using **Foundant**.
- **GCH and CFNOVA will now share the same Organizational Profile.** If you have already established an Organizational Profile for CFNOVA, you need only make any updates.
- **GCH's 2018 Grant Application remains totally separate** --- other than sharing an Organizational Profile with CFNOVA.



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GCH Unique Review Process

1. Pre-Screening

- Mission Alignment
- Financial Review

2. GCH Grant Sub-Committee

- Liaison Site Visit and Preparation of one-page grant summary
- Oral Presentation of applicant's grant at one of three Sub-Committee Meetings
- Assign Rating (up to 100) with final applicant score average of individual ratings

3. Member Voting using one page summaries and final average scores



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2018: Time Table

- Open Monday **May 21**; close **July 31 at 5:00 PM**
- GCH's leadership & finance specialists complete internal mission alignment/finance review & release applicant list **August 23**.
- Grant Sub-Committee review, on-site visits and final applicant rankings **October 11**.
- Member review and voting completed by **November 1**
- Award announcements **November 7**



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GCH Preferences

Organizations that:

- Utilize volunteers and leverage resources
- Work with and through multiple sectors (nonprofit, government, corporations and individuals) to create more impact than they could on their own
- Demonstrate willingness to raise funds independently and in a variety of ways
- Have engaged & diverse boards (including members from the community, government, corporations & clients)



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CFNOVA Comments on *Foundant*

- New Applicants
- Past Applicants
- <https://www.grantinterface.com/Home/Logon?urlkey=cfnv>

- For further questions regarding Foundant please email:
Krysta.pearce@cfnova.org



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Sheila Morris and Donna Whitaker, GCH Grant Co-Chairs