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## **FOR IMMEDIATE RELEASE**

### *Eileen Ellsworth Delivers Fresh Perspectives on Why We Give -The need to belong!*

**(Oakton, VA Feb. 12, 2019)** - Have you ever wondered what motivates individual charitable giving? Why do people behave in such an altruistic or seemingly altruistic manner? Eileen Ellsworth, President and CEO of Community Foundation for Northern Virginia recently took the TEDx stage to deliver a fresh perspective on “Why we give - The need to connect and belong.” In this thought-provoking presentation Ellsworth shares a collection of eye-opening stories that reveal a new insight – that perhaps explains why people give.

“Our desire to give comes from a primal need to connect, to belong, and to be a part of something bigger than ourselves,” Ellsworth said.



Since becoming the President and CEO of the Community Foundation for Northern Virginia in 2005, Ellsworth has helped reinvent and reimagine the Community Foundation’s work and purpose. Today, it is an influential social and civic voice that helps grow local philanthropy and lead and convene the community.

In recent years Ellsworth has crafted and driven the Community Foundation's community leadership role, launching a myriad of informative data driven publications and events to help inform and inspire our community.

In February of 2018, the Community Foundation launched its first Opportunity Index for Northern Virginia, a data rich dashboard for 29 separate indicators reflecting the region's health and well-being which will be updated annually to illustrate emerging trends.

To view "“Why we give - The need to connect and belong.” please visit [here](#).

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#### **About Eileen Ellsworth**

Eileen M. Ellsworth became the President and CEO of the Community Foundation for Northern Virginia in 2005. In the intervening 13 years, the Community Foundation has become an influential social and civic voice that works to grow local philanthropy, respond to need, seed innovation, and lead and convene the community.

Today, the Community Foundation reports charitable assets in excess of \$69 million. During its 2018 fiscal year, the Community Foundation awarded \$7.1 million in grants and scholarships to nonprofits, schools and faith-based institutions, a record level of impact.

#### **About Community Foundation for Northern Virginia**

The Community Foundation for Northern Virginia is a visionary funder that has directed millions of charitable dollars to people in need since 1978. Our mission is to grow philanthropy to respond to critical need and seed innovation in the region. Comprised of donor advised funds, permanent funds, giving circles, and other charitable endowments, the Community Foundation connects donors to community and helps meet community needs with community resources.

#### **About TEDxTysons, x = independently organized event**

In the spirit of ideas worth spreading, TED has created a program called TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At our TEDxTysons event, TED Talks video and live speakers combine to spark deep discussion and connection.