



## **Mission Statement**

The mission of the Community Foundation for Northern Virginia is to grow philanthropy to help respond to critical need, seed innovation, and lead and convene the community.

## **Equity, Diversity and Inclusion**

The Community Foundation uses equity, diversity and inclusion as a lens through which we conduct all activities, both internal and external. We live our values statement and promote it more visibly and widely.

### **Our Values Statement**

The Community Foundation for Northern Virginia is committed to building a community that works for everyone.

Our community is stronger when all people are respected, welcomed, and invited to share their assets and contributions in community building.

We work to bring about a more equitable and inclusive prosperity that marries our economic strength with the full breadth of our diverse community.

We are wholeheartedly devoted to our neediest neighbors and most vulnerable and marginalized populations, and work tirelessly to better meet their needs.

# Civic and Social Leadership

The Community Foundation is a civic and social leader and mission driven advocacy organization.

## Respond to Critical Need

- Support local nonprofits through discretionary grants that respond to need
- Host First Tuesday meetings to connect with and engage our nonprofit grantees and develop deeper relationships with them

## Seed Innovation

- Innovation Breakfast Series: Host “thought lab” Innovation Breakfasts introducing new and innovative ideas to inspire and demonstrate what is possible in community
- Innovation Fund: Use the Innovation Fund as a strategic source of grants to promote innovation in our region

## Lead and Convene the Community

- Position Insight Region as the go-to place for reliable analytics, stronger community insights, and better outcomes, ultimately making our region more prosperous, inclusive, and strong:
  - **Insight Region:** Issue data driven research reports, blogs, and other related external communications as more fully described in Insight Region’s Annual Product Report and as otherwise approved by the Board of Directors of the Community Foundation.
  - **Opportunity Index for Northern Virginia:** Revise / Focus the Opportunity Index to comport with Economic Mobility / Inclusive Prosperity Goals. Relaunch during FY 2022 and update annually.
- Position the Community Foundation as the premiere thought leader and convener of the community around local challenges and opportunities.
  - **Shape of the Region Conference:** Host an annual Shape of the Region Conference in partnership with other umbrella organizations that helps our region define, and then act upon, the biggest challenges we face and the greatest opportunities we have.
  - **Innovation Breakfasts:** Host Innovation Breakfasts to provide “thought lab” experiences around new, innovative solutions to complex social issues, both locally and nationally.

- **Build Back – Dream Forward:** As a follow on to the COVID-19 Response Fund for Northern Virginia, conduct events (and award complementary grants as funds are developed to do so) to further the three stated goals of the initiative: Racial Justice and Equity, Social and Economic Mobility, and Inclusive Systems of Economic Growth.
  
- **Other:** As the Civic Leadership Committee and the Board of Directors may approve, engage in additional civic leadership initiatives as they may arise.

## Growth

The Community Foundation continues to build the Permanent Fund for Northern Virginia and grow the donor established fund asset base. The Community Foundation maintains annual support for its operating needs.

### **The Permanent Fund for Northern Virginia:**

During the 3 fiscal years this strategic plan covers, develop \$10 million in new contributions to the Permanent Fund, including current gifts and today's value of planned gifts.

### **Donor Established Funds:**

Grow the level of contributions (calculated as total annual contributions, less inter-fund transfers, less in-kind, less operating and Gala income) to existing and new donor established funds (DAF's, scholarship funds, designated funds, etc.) as follows:

**2020 Goal:** \$10,000,000

**2021 Goal:** \$12,000,000

**2022 Goal:** \$15,000,000

### **Operating Budget:**

Maintain the level of support for the Community Foundation's operations, net of fund fees, as follows:

**2020 Goal:** \$665,000

**2021 Goal:** \$675,000

**2022 Goal:** \$685,000