The Economic Case for Inclusivity

Thursday, March 12, 2020
8:00 – 11:45 am
Ernst Cultural Center, Northern Virginia Community College
8333 Little River Turnpike, Annandale, VA 22003

Our region is vibrant, growing, and remarkably diverse. Today, 50% of all children in Northern Virginia live in immigrant families, and the positive impact of these families on our region’s economy is significant. There is a powerful case for extending ladders of opportunity, building bridges between newcomers and long-term residents, and growing a culture of inclusivity that will continue to shape a prosperous future for us all.

Presenting Partners:

Tickets are $65 and include Continental Breakfast

www.cfnova.org/shape-region
Welcoming New Americans to Northern Virginia

Presenting a *One Region* report commissioned in partnership by the Northern Virginia Regional Commission and the Community Foundation for Northern Virginia on the economic impact of our region’s immigrants.

**Keynote: Economic Mobility**

Ashley Putnam
Director, Economic Mobility Project
Federal Reserve Bank of Philadelphia

**Panel: Promoting Economic Inclusivity**

Carlos Castro
Owner, Todos Supermarkets

Esther Lee
CEO, Refraction

Katie McQuaid
Environmental Social Governance Strategy Executive, Bank of America

Christina Winn
Executive Director, Prince William County Department of Economic Development
# SPONSORSHIP BENEFITS

## Premier Sponsor: $25,000
- Admission for twenty (20)
- Opportunity for remarks during the program
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- The opportunity to go FB Live during event check-in
- Vendor Table
- Option for Sponsor Logo on take-home item for guests
- *With 2 year commitment a feature as our Signature Sponsor & Announcer*

## Platinum Sponsor: $15,000
- Admission for ten (10)
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- Vendor Table
- Opportunity to provide logoed item for guests to take home

## Gold Sponsor: $10,000
- Admission for eight (8)
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- Vendor Table
- Opportunity to provide small logoed item for guests to take home

## Silver Sponsor: $5,000
- Admission for four (4)
- Half Page Ad in *GOOD Business Magazine*
- Name printed in event publicity
- Opportunity to provide items for a shared Vendor Table.

## Bronze Sponsor: $2,500
- Admission for two (2)
- Quarter Page Ad in *GOOD Business Magazine*
- Name announced during the conference
- Opportunity to provide items for a shared Vendor Table.

## Copper Sponsor: $1,000
- Admission for two (2)
- Opportunity to provide items for a shared Vendor Table.

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## INDIVIDUAL/COMPANY NAME (As it will appear)
______________________________________

Primary Contact Name for Company:
______________________________________

Phone:
______________________________________

Email:
______________________________________

Address:
______________________________________

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## PAYMENT

- A check payable to the Community Foundation for Northern Virginia is enclosed.

- OR  □ Visa  □ Master Card  □ American Express

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## CREDIT CARD NUMBER

______________________________________

## NAME ON CARD

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## EXPIRATION DATE + CSV

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- □ Please Invoice Me