

THE COMMUNITY FOUNDATION
FOR NORTHERN VIRGINIA'S

2020
shape 
OF THE **region**™
CONFERENCE

The Economic Case for Inclusivity

Thursday, March 12, 2020

8:00 - 11:45 am

Ernst Cultural Center, Northern Virginia Community College
8333 Little River Turnpike, Annandale, VA 22003

Our region is vibrant, growing, and remarkably diverse. Today, 50% of all children in Northern Virginia live in immigrant families, and the positive impact of these families on our region's economy is significant. There is a powerful case for extending ladders of opportunity, building bridges between newcomers and long-term residents, and growing a culture of inclusivity that will continue to shape a prosperous future for us all.

Presenting Partners:



Virginia
**HISPANIC
CHAMBER**



NOVA Hispanic American
Chamber of Commerce



Tickets are \$65 and include Continental Breakfast

www.cfnova.org/shape-region

One Region

Welcoming New Americans to Northern Virginia

Presenting a *One Region* report commissioned in partnership by the Northern Virginia Regional Commission and the Community Foundation for Northern Virginia on the economic impact of our region's immigrants.



Bob Lazaro
Executive Director,
Northern Virginia Regional
Commission



Mo Kantner
Associate Director of State
and Local Initiatives, New
American Economy

Keynote: Economic Mobility



Ashley Putnam
Director, Economic Mobility Project
Federal Reserve Bank of Philadelphia

Panel: Promoting Economic Inclusivity



Carlos Castro
Owner,
Todos Supermarkets



Esther Lee
CEO,
Refraction



Katie McQuaid
Environmental Social
Governance Strategy
Executive,
Bank of America



Christina Winn
Executive Director,
Prince William County
Department of
Economic Development

SPONSORSHIP BENEFITS

Premier Sponsor: \$25,000

- Admission for twenty (20)
- Opportunity for remarks during the program
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- The opportunity to go FB Live during event check-in
- Vendor Table
- Option for Sponsor Logo on take-home item for guests
- *With 2 year commitment a feature as our Signature Sponsor & Announcer*

Platinum Sponsor: \$15,000

- Admission for ten (10)
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- Social Media Recognition before, during, and after event
- Vendor Table
- Opportunity to provide logoed item for guests to take home

Gold Sponsor: \$10,000

- Admission for eight (8)
- Full Page Ad in *GOOD Business Magazine*
- Name printed and announced in event publicity
- Social Media Recognition before, during, and after event
- Vendor Table
- Opportunity to provide small logoed item for guests to take home

Silver Sponsor: \$5,000

- Admission for four (4)
- Half Page Ad in *GOOD Business Magazine*
- Name printed in event publicity
- Opportunity to provide items for a shared Vendor Table.

Bronze Sponsor: \$2,500

- Admission for two (2)
- Quarter Page Ad in *GOOD Business Magazine*
- Name announced during the conference
- Opportunity to provide items for a shared Vendor Table.

Copper Sponsor: \$1,000

- Admission for two (2)
- Opportunity to provide items for a shared Vendor Table.

INDIVIDUAL/COMPANY NAME (As it will appear)

Primary Contact Name for Company:

Phone:

Email:

Address:

PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed.

OR Visa Master Card American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE + CSV

Please Invoice Me