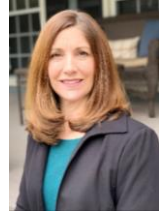




Sari Raskin
Vice President of Grants and
Community Leadership



Jennifer Cochran
Manager of Grants and
Scholarships

If you are having difficulty accessing the audio through your computer, please call 301-715-8592 and enter Passcode 521929.

Please submit your questions to us through the Q&A box during this Zoom webinar. We will respond to questions at the end of our program.

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Brandon Elledge
Chair, 2021 CIF committee

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What is a Community Foundation?

- A 501(c)3 public charity
- Donor advised fund provider to help donors fund the causes they care about
- Unrestricted fund developer to help meet critical community needs
- Geographically focused grant maker
- Experts on local needs and resources

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The Community Foundation for Northern Virginia

- Founded in 1978
- Manages \$70.5 million in total assets – over 200 funds
- In 2020 awarded more than \$13 million in grants and scholarships
- COVID-19 Response Fund for Northern Virginia

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Our Mission

Growing philanthropy to respond to need, seed innovation and lead and convene the community.

Our Service Area

Arlington, Fairfax, Loudoun and Prince William Counties, and the cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park

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Elizabeth Hughes
Senior Director of Insight Region

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Insight Region™

The Center for Community Research at the Community Foundation for Northern Virginia

- A growing hub for reliable, well-researched, and actionable data and analyses on issues critical to Northern Virginia.
- In 2021, Insight Region will focus on understanding and promoting Shared Prosperity – increasing self-sufficiency, expanding economic opportunity, and forging pathways for long-term movements out of poverty.

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2021 Spring Grant Opportunities

Community Investment Funds (CIF)

Child, Youth Development
Education
Health, Mental Health, and Aging
Poverty Relief
Military Personnel and their Families
Lamond Fund

Environment Fund

Ross-Roberts Fund for the Arts

Other Grant Opportunities

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Other Opportunities to Engage

First Tuesdays

- The first Tuesday of the month
- 45-minute brainstorming sessions to discuss organizational challenges, strengths, and to learn about each other's priorities
- Booked on a first-come, first-served basis to organizations that have not met with us in the previous year.
- Sign up at <https://www.signupgenius.com/go/10C084EA5AB23A0FD0-first3>

Conferences and Events

- Insight Region Housing Affordability event, January 13
- Shape of the Region event, March 11

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2020 Overview

CIF

- 127 applications reviewed
- Grants totaled \$422,160 to 32 nonprofits
- Over 50 volunteers served on 6 grant review committees

Ross-Roberts Fund for the Arts

- 29 applications reviewed
- Grants totaled \$60,000 to 3 nonprofits
- 6 volunteers served on grant review committee

Environment

- No competitive grant cycle conducted in 2020

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2021 Criteria

- Applicants must be 501(c)3 organizations providing charitable or educational services. Local, state, and federal government entities are not eligible to apply.
- Grant requests can be for general or program support. Funding may be used to support, expand or enhance existing programs or to start new programs.
- Applications for capital improvements, endowments, or scholarship awards will not be considered.
- Grants will be made to organizations providing services in Northern Virginia (Counties of Arlington, Fairfax, Loudoun, and Prince William plus Cities of Alexandria, Falls Church, Fairfax, Manassas, and Manassas Park).
- One application per applicant.
- Late and incomplete applications will not be considered.

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Child and Youth Development Fund

Positive youth development organizations or programs that support and provide opportunities to children and youth (age birth - 21) who may be at risk due to poverty (defined as up to 200% of the federal poverty level.)

After school/Summer Activities
Academic Achievement

Grant amount: \$10,000 (multiple grants)



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Education Fund

Organizations that support and provide:

Early childhood education
English language proficiency for adults and children
Workforce development/skills-based education

Grant amount: \$10,000 (multiple grants)



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Health, Mental Health, and Aging Fund

Organizations or programs that help the older population age in place and that support older adults who are low income or vulnerable.

For FY 2021, the Community Foundation will not accept applications for programs that improve access to health care for the un- or under-insured.

- **Aging – grant amount: \$34,000 (one grant provided as \$17,000/year for two years)**
- **Mental Health – grant amount: \$30,000 (two grants of \$30,000, provided as \$15,000/year for two years)**



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Poverty Relief Fund

Organizations or programs that provide assistance to people affected by poverty, including:



Housing/Shelter
Eviction/Foreclosure Assistance
Other Non-food Related Emergency Assistance

For FY 2021, the Community Foundation will not accept applications for food pantry programs.

Grant amount: \$10,000 (multiple grants)

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Military Personnel & Their Families Fund



Organizations that support the growing needs of military personnel and their families:

Emergency Assistance
Workforce Development/Job Training Skills

Grant amount: \$17,500 (two grants of \$17,500 each)

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Lamond Fund

Organizations that promote the development and education of economically disadvantaged children and youth (0-18) in the City of Alexandria and in Fairfax County south and west of the City of Alexandria with a current preference towards the Route 1 corridor in the following focus areas:



- Academic Achievement
- After-school/Summer Activities
- Basic Needs
- Career Readiness
- Early Childhood Education
- English Language Proficiency for Children

Grant amount: \$20,000 (four grants of \$20,000 each)

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Environment Fund

A nonprofit that is collaborating/will be collaborating with a government entity (local, city or county or regional, within Northern Virginia) to offer an education program in the area(s) of:



- Conservation
- Energy Efficiency
- Sustainability

Grant amount: \$26,000 (one grant)

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Ross Roberts Fund for the Arts



To celebrate, promote and support the arts in Northern Virginia

Performing arts
Visual arts

Grant amount: \$20,000 (three grants of \$20,000 each)

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2021 Process

- **Staff screening of initial applications**
- **Committee review**
 - **Issue area experts, community leaders, donors**
 - **Fair, unbiased, and informed process**
 - **Online review tool**
 - **Final review meeting**
- **Volunteer committee member feedback**

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What we look for....

- **Fit with funding priorities**
- **Clear description of organization and/or program**
- **Demonstration of need for funding**
- **Demonstration of how your organization plans to achieve results**
- **Sustainability of organization and/or program**
- **Clear description of how the funds will be used**
- **Collaborations and Partnerships**
- **Financials and Board of Directors**

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Foundant Online System

All applicants apply at:

<https://www.grantinterface.com/Home/Logon?urlkey=cfnv>

Tutorials available at:

<http://help.foundant.com/27972-user-workflows/226746-guiding-your-applicants-through-the-process>

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2021 Application

- **Organization Narrative**
- **General Support or Program Support**
- **Program Narrative**
- **Supporting Documentation for all Requests**
- **New for 2021 - Data section**
- **Submitting the Application**

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2021 Schedule

- January 7 – Online application opens**
- February 4 at 5:00 pm – Applications due**
- February through March – Grants Committee evaluates applications**
- April – Grant awards announced and paid**
- February 2022 – Final grant reports due**

<https://www.cfnova.org/grants>

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Questions?

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<https://www.cfnova.org/grants>