

you have the power

TO UNLOCK CHARITABLE IMPACT AND LEGACY
FOR OUR NORTHERN VIRGINIA COMMUNITY.

86% of high-net-worth
individuals say giving
back to society is
important.

Source: U.S. Trust Insights on Wealth and Worth Survey

62% of individuals say
charitable giving is a
meaningful priority
for them.

Source: Charities Aid Foundation 2025 Survey

50% of financial advisors
say they've never
received training in
philanthropy.

Source: Charities Aid
Foundation 2025 Survey

Below: George Mason
University, Environment
Fund grantee

JOIN OUR PROFESSIONAL ADVISOR
NETWORK AND HELP US BUILD A NORTHERN
VIRGINIA THAT WORKS FOR EVERYONE.



"As a former board member and professional advisor to individuals and families, I've seen firsthand how the Community Foundation for Northern Virginia elevates philanthropy from good intentions to disciplined, lasting impact. Their regional expertise and thoughtful guidance across a range of charitable strategies help donors deploy capital with confidence, efficiency, and measurable results."

- Marc Wishkoff, Chevy Chase Trust



THE
community
foundation
FOR NORTHERN VIRGINIA

www.cfnova.org | 703.879.7640

CFNS
ACCREDITED
FOUNDATION



07/26

SUPPORTING YOU TO

make more possible.

THE
community
foundation
FOR NORTHERN VIRGINIA



communityfoundationfornova



cfnova



communityfoundationfornova

the foundation

WHO WE ARE AND WHAT WE DO

When you work with the Community Foundation for Northern Virginia (CFNOVA), you’re doing more than helping your clients make smart giving decisions. You’re making a difference in our community.

Because when committed local philanthropists give through us, they’re joining forces with like-minded neighbors to invest in high-performing organizations that are tackling our community’s most pressing problems.

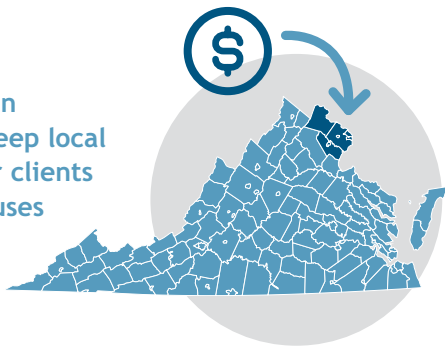
Here’s how we make more good possible in Northern Virginia:



CFNOVA works alongside professional advisors including wealth managers, attorneys, certified public accountants, and financial advisors, to support their clients’ charitable goals while preserving the advisor’s central role in the relationship.

nearly half

of CFNOVA fundholder grants stay in Northern Virginia, reflecting our deep local expertise—while advisors and their clients retain full flexibility to support causes anywhere in the world.



Above: *Aspire! Afterschool Learning*, Children & Youth Development Fund grantee

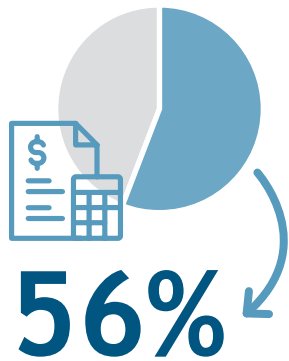
The Community Foundation’s goal is to work alongside you to provide philanthropic expertise that strengthens the guidance you already offer, ensuring your clients understand all their options as they consider their charitable gift planning.

Professional advisors play a key role in helping clients understand the impact they can make through charitable giving.

By introducing clients to opportunities that align with their values, advisors open the door to meaningful, lasting philanthropy.

Through CFNOVA, advisors can show clients exactly how their generosity can strengthen the Northern Virginia community—options include designated funds, field-of-interest funds, donor-advised funds, or legacy gifts.

CFNOVA provides the structure, expertise, and community insight, while advisors remain the trusted guide helping clients turn their intentions into real impact.



56% of affluent donors say they consider tax benefits when making giving decisions.

Source: *The 2023 Bank of America Study of Philanthropy* (Indiana University).

BENEFITS OF WORKING WITH CFNOVA

why work with us?

- Deep Local Expertise
- Tailored Philanthropic Guidance
- Flexible Giving Options
- Tax-Efficient Giving Strategies
- Strong Stewardship and Accountability
- Donor Support and Convenience
- Acceptance of Complex and Estate Gifts
- Tools to engage the next generation
- Enhances—Not Replaces—the Advisor Relationship
- Community Impact You Can See



over half

of clients under 35 expect philanthropic guidance from their advisors.

Source: *Charities Aid Foundation 2025 Survey*

87%

of next-gen heirs are choosing new advisors— often ones who offer support in planning charitable giving and helping them leave a meaningful legacy.

Source: *McKinsey*