



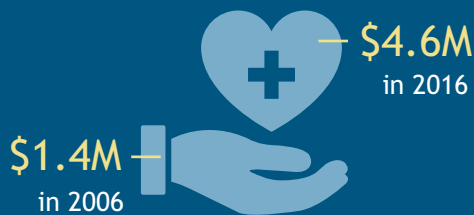
THE CASE FOR
the permanent fund


THE
**PERMANENT
FUND**
for Northern Virginia
An Endowment to Shape
our Region's Future

THE COMMUNITY FOUNDATION FOR NORTHERN VIRGINIA

The Community Foundation for Northern Virginia is a visionary funder that has directed millions of charitable dollars to people in need since 1978. Our mission is to grow philanthropy to respond to critical need and seed innovation in the region. Forty years ago, few could have envisioned how Northern Virginia looks today. But the Community Foundation is uniquely positioned to develop forward thinking, innovative partnerships and strategies to address the changing needs in the community.

Total Grants and Scholarships



Total Discretionary Grants Meeting Critical Community Needs



Discretionary Grant Partnerships



SERVING ARLINGTON, FAIRFAX, LOUDOUN AND PRINCE WILLIAM COUNTIES, AND THE CITIES OF ALEXANDRIA, FAIRFAX, FALLS CHURCH, MANASSAS AND MANASSAS PARK.



FROM OUR DONORS

“The Community Foundation for Northern Virginia has been a philanthropic leader in funding the most critical needs in our community. Their impact is truly transforming lives, particularly at a time of great change for our region.”

- John and Nina Toups

NORTHERN VIRGINIA IS ONE OF THE MOST DESIRABLE PLACES TO LIVE, WORK AND PLAY IN THE ENTIRE COUNTRY.

With 372,000 of our residents living at or below 200 percent of the Federal Poverty Level, however, the need for philanthropic investments has never been greater.

While many of us have benefitted from living in a community which historically ranks among the highest nationally for median household income, there are a growing number of families who lack access to affordable housing and educational opportunities for their children. The region is splitting into those with a comfortable future and those who are struggling to make ends meet.

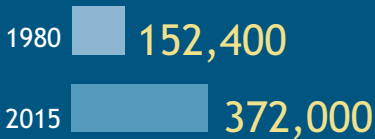
Our community is also much more diverse than it was when the Community Foundation was founded nearly 40 years ago. This has created unique challenges that must be addressed.

There is no single formula for a region's permanent state of success. We must constantly re-create, reimagine, and reengage our community to make it ever more vibrant, inclusive, and equitable.

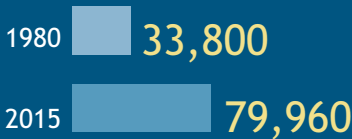
WE MUST CONSTANTLY RE-CREATE, REIMAGINE, AND REENGAGE OUR COMMUNITY TO MAKE IT EVER MORE VIBRANT, INCLUSIVE, AND EQUITABLE.



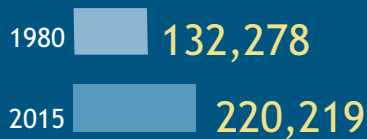
Northern Virginians Living At or Below 200% of the Poverty Level



Students Free/Assisted Lunch



Uninsured



THE PERMANENT FUND

Every hope for the future depends on our community's capacity to find innovative solutions to complex issues, champion promising causes, and support our most vulnerable populations. The Permanent Fund will be the primary source of that capacity. As a permanent, flexible, and resilient source of philanthropic capital, it will help shape our region's future.

"We rely on the Community Foundation for Northern Virginia's support to provide an early education to at-risk Alexandria children annually. Every dollar we receive is critical to us providing the services these children need to be successful in school and start their education on par with their classmates."

- Lisa Ferrari Carter, Executive Director, The Child and Family Network Centers

Responding to Need

The Community Foundation has always responded to need. Since 1978, we have built dedicated funds that help meet the basic human needs of our most economically disadvantaged residents. Millions of dollars in grants from the Community Foundation have helped reduce the suffering caused by poverty, leveled the playing field for disadvantaged youth, provided increased access to health and mental health clinics for the uninsured and underinsured, enabled our vulnerable older population to age gracefully in place, and helped coordinate a range of services for our region's veterans and their families. The Permanent Fund will be a forever source of critical support for our most vulnerable neighbors.

**THE PERMANENT FUND WILL BE A
FOREVER SOURCE OF CRITICAL SUPPORT
FOR OUR MOST VULNERABLE NEIGHBORS.**





“Support from the Community Foundation was instrumental in the launch of the Mason Innovation Lab which has allowed students and alumni to explore and create innovative new firms and business models. From computer hardware and software for kids with Autism to robotic, grass powered lawnmowers, we have been able to push further, faster because of the engagement of the Community Foundation.”

*- David J. Miller, PhD
Executive Director, Center for
Innovation & Entrepreneurship
Director, Mason Innovation Lab
George Mason University*

Seeding Innovation

The launch of the Community Foundation’s Innovation Fund in 2012 catapulted the Community Foundation into a new era. Today we do far more than respond to need. We seed innovation by investing in some of the most important nonprofits, initiatives, schools and ideas that have the potential to literally transform our region. The Permanent Fund will allow for a continuous, ongoing expansion of this investment, helping to create a more inclusive and equitable community that works for everyone.

FROM OUR DONOR

“I support the Community Foundation because it is the philanthropic heart of our community. Northern Virginia is a special place where I started my business and raised my family. The Permanent Fund will provide the opportunity to continue to make a difference not only meeting today’s needs, but those well into the future.”

- Sid Dewberry



HELP SHAPE OUR REGION'S FUTURE!

If you have made your home here,
your wealth here ...

If your children have benefited from
the excellent local schools ...

If you love this area and want it to
continue to grow and thrive, then

WE NEED YOUR HELP!

The Permanent Fund is a unique
opportunity for you to create a lasting
legacy of giving to Northern Virginia.
No one can predict what Northern
Virginia will need or want 40 years from
now. But the Community Foundation
will still be here, responding to need,
seeding innovation, and leading and
convening the community.

We have the knowledge. We have
the experience. But we need your
help. Please give to The Permanent
Fund, and make a lasting difference
in our community.



For more information, contact Eileen Ellsworth, President and CEO of the Community Foundation for Northern Virginia, at 703-879-7635 or eileen.ellsworth@cfnova.org.

www.cfnova.org/permanentfund

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