

ABOUT THE INNOVATION BREAKFAST

The Community Foundation for Northern Virginia announces an exclusive opportunity for community dialogue, education and networking through **The Innovation Breakfast Event**. This series introduces new ideas about the issues facing our region and the role that innovation and philanthropy can play in addressing them. We present two breakfasts each year.

Past topics have included: The Reinvention of Food, Hacking Mental Health, Community Wealth Building, Public Art and Placemaking, Opportunity Zones, Innovation Districts, Changing the Frame on Green Energy, and more.

ABOUT THE COMMUNITY FOUNDATION

Since 1978, the **Community Foundation for Northern Virginia** has been the premiere charitable partner trusted by thousands of generous Northern Virginians. Its mission is to grow philanthropy to respond to critical need and seed innovation in our region. Serving all of Northern Virginia, the **Community Foundation** connects donors to community and helps meet community needs with community resources. During 2020, the **Community Foundation** awarded more \$13 million in grants and scholarships and now reports \$82 million in managed philanthropic assets.

SPONSORSHIP BENEFITS

GOLD SPONSOR **\$5,000 (\$4,200 Deductible)**

- **Podium opportunity to introduce speakers** at the **Innovation Breakfast**.
- **Opportunity for 30-second video ad** shared during pre-event sponsor loop and through social media
- **Vendor Table Opportunity** at the **Innovation Breakfast**.
- **Logo in the Community Foundation's Bi-Monthly Newsletter** following the **Innovation Breakfast**.
- *Plus sponsorship benefits listed at the Silver Sponsor Level*

SILVER SPONSOR **\$2,500 (\$2,050 Deductible)**

- **Admission for 10** at the **Innovation Breakfast**.
- **Full-Screen Virtual Ad** shared during pre-event sponsor loop and through social media
- **Vendor Table Opportunity** at the **Innovation Breakfast**.
- *Plus sponsorship benefits listed at the Bronze Sponsor Level*

BRONZE SPONSOR **\$1,000 (\$725 Deductible)**

- **Admission for 5** at the **Innovation Breakfast**.
- **Half-Screen Virtual Ad** shared during pre-event sponsor loop and through social media
- **Sponsor logo or name publicized on all communication and invitations** to over 10,000 community members for the **Innovation Breakfast**.
- **Invitation to Community Foundation Signature events**, including the Holiday party and Cocktails & Conversations.

REPLY FORM

INDIVIDUAL/COMPANY NAME (As it will appear in all marketing and communications materials promoting The Innovation Breakfast.)

Individual Signature: _____

Company Name: _____

Primary Contact Name for Company: _____

Primary Contact Signature for Company: _____

Phone: _____

Email: _____

Address: _____

SPONSORSHIP AMOUNT

Gold - \$5,000 Silver - \$2,500 Bronze - \$1,000

PAYMENT

A check payable to the Community Foundation for Northern Virginia is enclosed.

OR Visa Master Card American Express

CREDIT CARD NUMBER

NAME ON CARD

EXPIRATION DATE + CSV

Please Invoice Me