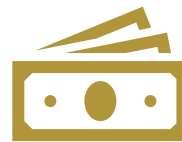


April 1 2020 is Census Day. The stakes are very high.

ABOUT THE CENSUS

- The goal of the 2020 Census is to count everyone in America's diverse and growing population once, and only once and in the right place.
- Billions of dollars are allocated each year to our region from federal assistance programs like Federal Direct Student Loans, Highway Planning and Construction, Section 8 Housing Choice Vouchers, Medicare and Medicaid, Head Start, Special Education Grants, the National School Lunch Program and more, all based on Decennial Census data.
- For every Northern Virginian who is not counted, the region loses \$2,000 per year for 10 years, or \$20,000 total, in federal assistance program allocations.
- Our representation in the US House of Representatives is dependent on a complete count of our region.



Northern Virginia Complete Count Committee

We have invited key civic, government, social and private sector leaders across the region to join the Northern Virginia Complete Count Committee, chaired by Bernard Mustafa of PVBS and Richard Pineda of CALIBRE. Its members will help us develop an action plan for community engagement in the 2020 Census.

Regional Convener

We are supporting the local complete count committees in Alexandria, Arlington, Fairfax, Loudoun and Prince William Counties to help coordinate efforts and share messaging.

Resources

We have developed a portal on the Community Foundation's Website to be a hub of information and resources to support all Census efforts in our region.

cfnova.org/count-the-region

BECOME A PARTNER

www.cfnova.org/count-the-region

Join us to advocate for and communicate about the importance of completing the census on April 1, 2020.



EMAIL
jeneepadmore@cfnova.org



PHONE
703-865-5002



WEBSITE
cfnova.org/count-the-region